

ad space available now!

2023 THE MAB HOMEFRONT PRINT ADVERTISING RATES

| AD SIZE | SPECIFICATIONS WxH | INVESTMENT |
|---|--------------------|--|
| Brick and Block Business Card | 2.75" x 2.1" | \$200.00 |
| Double Up Draft - Vertical Placement | 2.75" x 4" | \$275.00 |
| Double Up Draft - Horizontal Placement | 5.25" x 2.1" | \$275.00 |
| Triple Slot Tooling - Vertical Placement | 2.75" x 6.25" | \$400.00 |
| Triple Slot Tooling - Horizontal Placement | 8.25" x 2.1" | \$400.00 |
| Third Page Plaster Master | 8.25" x 3.5" | \$675.00 |
| Half Page Header | 8.5" x 5.5" | \$825.00 |
| Major Beam Full Page (PRICED PER SEASON - 4 seasons per calendar year) | 8.5" x 11" | \$300.00 per season OR \$1000 (if entire year purchased) |

| SPECIAL POSITIONS | SPECIFICATIONS | INVESTMENT |
|------------------------|---------------------------------------|------------|
| Back Cover | All ad sizes as they become available | +50.00 |
| Inside Back Cover | All ad sizes as they become available | +50.00 |
| Inside Front Cover | All ad sizes as they become available | +50.00 |
| Middle Natural Opening | All ad sizes as they become available | +50.00 |

THINGS TO KNOW:

RATES ARE FOR CURRENT MEMBERS OF THE MINOT ASSOCIATION OF BUILDERS.

All companies advertising must be members of MAB.

SUBMIT ADS TO CONTACT@MINOTAB.COM.

ALL AD POSITIONS ARE GRANDFATHERED. ALL SPECIAL POSITION PLACEMENTS ARE ISSUED AS THEY BECOME AVAILABLE.

ALL ADVERTISEMENTS ARE SUBJECT TO CANCELLATION IF PAYMENT IS NOT MADE 30 DAYS AFTER ADVERTISEMENT REQUEST.

MAKE CHECKS PAYABLE TO:

Minot Association of Builders
606 Burdick Expressway West Suite B
Minot, ND 58701

NO INSERTS WILL BE ACCEPTED

DETAILS

The Minot Association of Builders is pleased to provide our members with a quarterly magazine, *The MAB Homefront*.

This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to other MAB members and their organizations! Full color ad placements are available throughout the magazine. Your advertisement is an investment that very likely will direct your business in the right direction.

The MAB Homefront informs readers of building trends, local updates, legislative issues and upcoming events.

DEADLINES

Ad Reservation

3/15/23
6/15/23
9/15/23
12/15/23

Artwork Due

Same as ad reservation



MORE INFO:

contact@minotab.com
701.852.0496

| | |
|-----------------------|-------|
| Business Name: | _____ |
| Business Contact: | _____ |
| Business Address: | _____ |
| Phone Number: | _____ |
| Email: | _____ |
| Advertisement Size: | _____ |
| Ad Placement: | _____ |
| Investment: | _____ |
| Special Instructions: | _____ |
| Customer's Signature | _____ |