



HOME & GARDEN SHOW

Minot Association of Builders

FRIDAY, MARCH 1st · 12 PM - 7 PM | SATURDAY, MARCH 2nd · 10 AM - 4 PM



2024 Highlights :

New Show Layout!
New Advertising & Sponsorship Opportunities!
New Family Activities!

**FOR MORE INFORMATION HEAD TO:
WWW.MINOTAB.COM/HOMESHOW**

CONTRACT FOR EXHIBITION SPACE

2024 MINOT ASSOCIATION OF BUILDERS HOME AND GARDEN SHOW

NDSF CENTER - MAGIC PLACE ROOM | FRIDAY, MARCH 1ST: 12 PM - 7 PM | SATURDAY, MARCH 2ND: 10 AM - 4 PM

1. WE AGREE TO ABIDE BY THE RULES AND REGULATIONS GOVERNING THE HOME AND GARDEN SHOW AS ATTACHED TO THIS CONTRACT. PLEASE READ BEFORE SIGNING CONTRACT.

2. COMPANY LEGAL NAME _____ DBA NAME _____
(IF DIFFERENT)

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NAME _____ TITLE _____

EMAIL _____ PHONE _____

WEBSITE _____ CELL _____

SOCIAL MEDIA ACCOUNTS  

3. OUR PREFERENCES FOR SPACE(S) ARE AS FOLLOWS. HOWEVER, WE UNDERSTAND IF REQUESTED SPACE IS NOT AVAILABLE, THE SHOW MANAGEMENT WILL NOTIFY US AND EVERY EFFORT WILL BE MADE TO OBTAIN A SATISFACTORY SPACE.

- ELECTRICITY IS AVAILABLE WITH YOUR OWN EXTENSION CORD. CHECK HERE IF ELECTRICITY IS NEEDED

BOOTH SIZE <small>(VIEW SHOW/ MAP FOR REFERENCE)</small>	MAB MEMBER RATE		NON-MEMBER RATE <small>(BECOME A MEMBER AND SAVE!)</small>	
	EARLY BIRD <small>(VALID THRU DEC 31)</small>	REGULAR RATE <small>(BEGINS JAN 1)</small>	EARLY BIRD <small>(VALID THRU DEC 31)</small>	REGULAR RATE <small>(BEGINS JAN 1)</small>
1 (10x10) Booth*	\$350.00	\$400.00	\$500.00	\$550.00
2 Booths** <small>SAVE 25%! </small>	\$525.00	\$600.00	\$750.00	\$825.00
3 Booths** <small>SAVE 33%! </small>	\$703.50	\$804.00	\$1,005.00	\$1,105.50
4 Booth* <small>SAVE 40%! </small>	\$840.00	\$960.00	\$1,200.00	\$1,320.00
5+ Booths* <small>SAVE 50%! </small>	ADD \$200 TO ABOVE CHARGES FOR EACH ADDITIONAL BOOTH			

EXHIBIT SPACE REQUESTED	TABLES/CHAIRS REQUESTED
FIRST CHOICE	# OF TABLES
SECOND CHOICE	# OF CHAIRS
THIRD CHOICE	TOTAL SQ. FT BULK SPACE

RESERVING TABLES AND CHAIRS IS OPTIONAL FOR A FLAT FEE OF \$25.00.

ALL N AND P BOOTHS (10x20) <small>2-BOOTH MINIMUM</small>	MAB MEMBERS NON-MEMBERS \$2.00 SQ.FT \$2.75 SQ. FT
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***NOTE: PREMIER BOOTHS ARE AN ADDITIONAL \$25/BOOTH. SEE FLOOR PLAN FOR PREMIER BOOTH LOCATIONS.**

DO YOU HAVE A SALES AND USE TAX PERMIT NUMBER?

IF YES, WHAT IS YOUR PERMIT NUMBER? _____

EXHIBITOR CATEGORIES: TWO INCLUDED IN BOOTH PRICE, EACH ADDITIONAL CATEGORY IS \$5

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> BUILDERS/GENERAL CONTRACTORS/ DEVELOPERS/SUBCONTRACTORS | <input type="checkbox"/> EXTERIOR FINISHES & PRODUCTS | <input type="checkbox"/> HOME ACCESSIBILITY | <input type="checkbox"/> PLUMBING, HEATING & ELECTRICAL |
| <input type="checkbox"/> CLEANING | <input type="checkbox"/> FINANCE & INSURANCE | <input type="checkbox"/> HOME TECHNOLOGY | <input type="checkbox"/> REAL ESTATE SALES & MARKETING |
| <input type="checkbox"/> COMMUNITY & EDUCATION | <input type="checkbox"/> FURNITURE, APPLIANCES & HOME ENTERTAINMENT | <input type="checkbox"/> INTERIOR FINISHES & PRODUCTS | <input type="checkbox"/> TOOLS & EQUIPMENT SALES/RENTAL |
| <input type="checkbox"/> ENERGY SAVING | <input type="checkbox"/> GARDEN, LAWN & OUTDOORS | <input type="checkbox"/> LIFESTYLE PRODUCTS & SERVICES | <input type="checkbox"/> UTILITIES & SERVICES |
| | <input type="checkbox"/> KITCHEN & BATHROOM DESIGN | <input type="checkbox"/> WINDOWS & DOORS | |

PRODUCT DISPLAY DESCRIPTION

PAYMENT

PAYMENT DUE IN FULL TO SECURE BOOTH SPACE
 CHECKS PAYABLE TO MINOT ASSOCIATION OF BUILDERS
 CREDIT CARD PAYMENT AVAILABLE BY CALLING 701-852-0496

EXHIBITOR ACKNOWLEDGES HAVING READ THIS CONTRACT, AS WELL AS PAGE 1-2 OF RULES AND REGULATIONS AND AGREES TO ALL TERMS AND CONDITIONS, AS WELL AS CANCELLATION POLICY. CONTRACT WILL NOT BE ACCEPTED WITHOUT PAYMENT AND CERTIFICATE OF LIABILITY INSURANCE.
 PLEASE RETAIN A PHOTOCOPY OF THIS FORM FOR YOUR OWN RECORDS

TOTAL FOR BOOTH(S)	\$
PREMIER BOOTH(S) CHARGE <small>\$25 PER BOOTH</small>	\$
TABLE/CHAIR CHARGE <small>\$25 FLAT FEE</small>	\$
ADDITIONAL CATEGORIES <small>\$5 EACH</small>	\$
TOTAL DUE	\$

IF REGISTERING AFTER FEB 16, ADD \$100 LATE FEE

EXHIBITOR SIGNATURE _____ DATE _____



MAGIC PLACE ROOM

NDSF CENTER



FRIDAY, MARCH 1
SATURDAY MARCH 2

**SHOW
ENTER
ONLY**

**MAIN
LOBBY** NDSF
**MAIN
DOORS**



LEGEND

- EXHIBITOR BOOTH
- PREMIER BOOTH LOCATION
- SPECIALTY BOOTH/AREA



2024 RULES AND REGULATIONS - page 1

MOVE-IN & OUT

NO EXHIBITOR WILL BE ALLOWED TO SET-UP THEIR DISPLAY UNLESS THEIR BOOTH SPACE IS PAID IN FULL

The move-in of exhibitors is from 8 AM to 5 PM on Thursday, February 29th and 8 AM to 11:30 AM on Friday, March 1st. The move-in must be completed and the exhibits must be ready for the public no later than 11:30 AM Friday. Show officials will not permit any move-in after opening of the show. Exhibits must remain totally intact until the show closes at 4 PM on Saturday, March 2nd. **Exhibits must be completely removed no later than 11 PM on Saturday, March 2nd.** Exhibitors who do not have displays removed by end of day Saturday, March 4th will be subject to charge of minimum of \$1200.00 per day.

BOOTH ASSIGNMENTS

The Minot Association of Builders reserves the right to determine the eligibility of any firm or product, and to make booth space assignments and arrangements as MAB deems necessary. Booth space will be assigned with due consideration to an exhibitor's preferences based upon date of receipt of contract, along with required payment. Bulk space (N/P series booths) will be assigned in the same manner. First in, first choice of preference area pending availability. Bulk space exhibitors must be able to adequately fill space rented. MAB reserves the right to alter the location of exhibitors, or of booths as shown on the official floor plan, if deemed in the best interest of the Home and Garden Show.

BOOTH CONSTRUCTION

The normal height restriction for all exhibits or portions thereof is eight (8) feet in the rear, three (3) feet on the sides. Please note on contract if exhibit is taller than normal booth sizes. Custom-built displays are desirable and more effective because of their visual appeal. All custom displays should be built four inches narrower than actual booth specifications in order to ensure proper fit. Standard booths are 10' x 10'. If it is not possible to have a custom-built booth, exhibitors may utilize the standard booth equipment which is furnished by the show. This equipment consists of drapes suspended on covered supports, eight feet at the back and thirty-four inches on the sides. Tables and chairs will be provided upon request for a nominal \$25 fee. Exhibitors will not apply paint, lacquer, adhesive, or any other coating to the building floors, columns, etc., or to the standard booth equipment. All exposed edges of carpeting or other floor covering must be taped down to the satisfaction of MAB. Exhibitor's booth must be able to pass fire marshal's inspection, and for this reason non-flammable materials are recommended. Exhibits shall be constructed and arranged so they do not obstruct the general view or hide the exhibits of others. Floor coverings and display items shall be confined to the exhibit space leaving the aisles open for public safety and traffic. For maximum visual effect and exposure, it is recommended that corner booths DO NOT build side walls next to the side aisle. THE USE OF CONFETTI IS STRICTLY PROHIBITED.

DISTRIBUTION OF LITERATURE

Printing, advertising, souvenirs, etc., may be distributed by exhibitors from their own leased space only. Any souvenirs or advertising that is of an objectionable or undignified character will not be permitted. Souvenirs will not be of a noise-making variety.

CHARACTER OF EXHIBITS

Exhibits should be attractive and demonstrative so the purpose of providing maximum educational and informational opportunities to the public can be met. Exhibitors are requested to cooperate at all times with the show officials by manning and maintaining their exhibits throughout the exhibition. Each exhibitor agrees to have a representative(s) in attendance at their booth during the hours of the show. Selling of all sales of products and/or services will be allowed. No canvassing, solicitation of business, or conferences in the interest of business, except by products or exhibitors will be permitted in the exposition. Canvassing must be confined to exhibitor's rented space, and all sales activities must take place within services that space.

SUBLETTING SPACE

An exhibitor shall not assign, sublet or apportion the whole or any part of the space allotted to him, and may not exhibit therein any other goods, apparatus, service, etc., other than those manufactured or sold by the exhibitor in the regular course of business. Violation of this rule shall be cause for cancellation of the contract without refund. If it is necessary to use the equipment of another manufacturer, distributor or dealer whose equipment should be displayed separately then no advertising may be in evidence. Companies involved in cooperative booth designs must contract separately. Each company must have a minimum of one single booth.

SOUND CONTROL

Sound effects, loud speakers, television sets and other attention getting devices and audio-visual equipment will not be permitted except in locations where, in the opinion of show officials, such sounds and activity do not interfere with activities of neighboring exhibitors.

SIGNS AND BALLOONS

Any exhibitor displaying signs which are or look amateurish or unprofessional and detract from the integrity of the Home and Garden Show may be required to remove such signs at the discretion of MAB. No helium balloons or similar items will be allowed in the show due to fire code and the high cost of removal from ceiling.

LIABILITY

Neither the Minot Association of Builders, the employees thereof, the North Dakota State Fair, nor any member of the show committee, or their representatives, will be responsible for any injury, loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property, from any cause whatsoever prior, during, or subsequent to the period covered by the show exhibit contract; and the exhibitor on signing contract expressly releases the foregoing named association, individuals, representatives, committee, and officials from any or all claims for such loss, damage, or injury. The exhibit area will be secured during non-show hours. This security in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all exhibitors have public and property liability insurance to protect themselves, the Minot Association of Builders and its representatives, the North Dakota State Fair and its representatives, against all possible claims arising out of negligent acts of his or her employees and booth visitors during the operation of his or her equipment in this exhibit or the exhibit in this show. Exhibitors will be required to replace, repair, or otherwise assume the expense of any defacement for injury of premises caused by his or her exhibit or representatives.

2024 RULES AND REGULATIONS - page 2

DEPOSITS & REFUNDS

All booth fees will be retained by the Association in the event the exhibitor fails to fulfill the contract. **NO REFUNDS WILL BE MADE IN BOOTH/BULK SPACE RENTALS CANCELED LESS THAN 14 DAYS BEFORE THE SHOW.** If the application for space is declined by the committee, all monies deposited for such space will be returned to the applicant. If the exhibitor fails to occupy the space contracted for, or fails to comply with the terms of this agreement, the show management shall have the right to use such space in any manner without releasing the exhibitor from paying the sum agreed upon in this contract.

FEBRUARY 2

- Last day for exhibitor to cancel for full refund (*minus CC fees if applicable*)

FEBRUARY 3-16

- If exhibitor cancels, 70% of booth fee is eligible to be refunded or transferred to 2024 Home & Garden Show (*minus CC fees if applicable*)

FEBRUARY 16

- If exhibitor cancels after this date, no refunds will be issued

VERBAL AGREEMENTS

Absolutely no verbal agreements will be recognized by the Home and Garden Show Committee. Wherever these rules do not cover, the Home Show management reserves the right to make such rulings as may appear to be in the best interest of the Home and Garden Show and the exhibitor agrees abide by such rulings.

FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) MAB is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of MAB, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, MAB will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

IMPORTANT DATES TO REMEMBER FOR EXHIBITORS, SPONSORS & ADVERTISERS:

DECEMBER 31, 2024

- Early Bird pricing ends

JANUARY 31, 2024

- Home & Garden Show Guide Ad Reservation Deadline
- All Sponsorship Contracts Due

FEBRUARY 2, 2024

- Last day for exhibitor to cancel for full refund (*minus CC fees if applicable*)

FEBRUARY 7, 2024

- Home & Garden Show Guide Artwork Due

FEBRUARY 3-16, 2024

- If exhibitor cancels, 70% of booth fee is eligible to be refunded or transferred to 2024 Home & Garden Show (*minus CC fees if applicable*)

FEBRUARY 12, 2024

- Home & Garden Show Guide Proof Approval Due

FEBRUARY 16, 2024

- Last day to register without incurring \$100 late fee
- If exhibitor cancels after this date, no refunds will be issued

FEBRUARY 26, 2024

- Home & Garden Show Guide Publication Date

FEBRUARY 29, 2024

- Move-In Day: 8:00 am - 5:00 pm

MARCH 1, 2024

- Move-In Hours: 8:00 am - 11:30am
- Show Hours: 12:00 pm - 7:00 pm
- (*tentative*) Member + Exhibitor Appreciation Night: 6pm-8pm

MARCH 2, 2024

- Show Hours: 10:00 am - 4:00 pm
- Move-Out: 4pm-11pm
- Exhibitors who do not have displays removed by end of day Saturday, March 2nd will be subject to charge of minimum of \$1200.00 per day.

OPTIONAL CONSIDERATIONS FOR EXHIBITORS

HOTEL BLOCK DETAILS

Please contact the MAB Office at 701-852-0496 if you would like information on a hotel block rate for exhibitors at the Home & Garden Show.

WI-FI AT THE SHOW

Free Public WiFi is **no longer available** at the NDSF Facility. If you need internet access specifically for your booth display, or a secure line for payment processing, we suggest that you order internet service for this show. For pricing options and to order a dedicated internet connection, call the SRT Business office at 701-852-8888.



SHOW DATES: MARCH 1-2, 2024

2024 HOME AND GARDEN SHOW

NEW! PRINT ADVERTISING RATES

Ad Size	Availability	Specifications	NEW RATES! Investment
Premier Advertisement	ONLY 3-4 available	4"W x 5.1"H	\$750.00
Supporting Advertisement	ONLY 2 available	4"W" x 2.5"H	\$400.00

DETAILS:

The Minot Association of Builders is pleased to present the production of the unique *Home and Garden Show Guide* for the 2024 Home and Garden Show.

This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to potential buyers, remodelers and show attendees. The Show magazine will be a one-page gate-folded publication (folded size 8.5" x 11") that will be available at the Home and Garden Show as well as online before and after the Show.

This publication informs show attendees on the details of the Home & Garden Show, lists vendors and activities and much more. Your advertising is an investment that very likely will direct prospects your way. We have made a change to the publication this year and there are **VERY** limited ad spaces available. **Reserve your space today!**

All advertisers will receive 30-50 copies of the publication on Monday, February 26th to distribute and advertise in advance of the show. Advertisers will also receive (4) complimentary tickets to use for social media giveaways in advance of the show.

DEADLINES:

Ad Reservation
1/31/2024

Artwork Due
2/7/2024

Publication Date
2/26/2024



MORE INFO:

contact@minotab.com
701.852.0496 | www.minotab.com

Business Name: _____

Business Contact: _____

Business Address: _____

Phone Number: _____ Email: _____

Advertisement Size: PREMIER SUPPORTING

Investment: _____

Special Instructions: _____

Customer's Signature _____ Date: _____

SUBJECT TO CONDITIONS STATED BELOW:

A. All advertisements are subject to cancellation if payment is not made by January 31, 2024. Same day agreements may be paid via credit card.
B. Agreements for covers cannot be cancelled.

2024 SPONSORSHIP OPPORTUNITIES

HARD HATS 'N HAMMERS - \$1,500 (EXCLUSIVE)

Is your business looking into the future and reaching the younger generation? Look no further! We're looking to hand out a hard hat and hammer to EVERY child that comes through the Home and Garden Show's doors! Hard hats & hammers would feature YOUR logo! Make a lasting impression the youngsters and their parents! Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- Prominent "sponsor highlight" page in the show guide featuring your business (VALUE OF \$400!)

LEGO LANDSCAPER—\$1,000 (EXCLUSIVE)

The Minot Association of Builders is hosting its 7th annual Lego homebuilding competition at the Home and Garden Show on March 1-2, 2024. Children ages 5-12 will compete in building houses out of Legos. The homes will be judged on creativity and structure. Free for children meeting the age requirements. 15 kids will compete in each of the two age groups. Business is responsible for working the Lego Station all day at specified timeframes during the show. Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- Prominent "sponsor highlight" page in the show guide featuring your business (VALUE OF \$400!)

CASAS ON CANVAS - \$750 (EXCLUSIVE)

Calling all young home builders, designers and creatives! Paint your dream home on canvas! Kids ages 5-12 will be allowed 30 minutes to use paint to create their dream home on canvas. Additional art supplies will be provided to give the option of 3-D art. Homes will be judged on creativity and appearance. Free for children meeting the age requirements. 12 kids will compete in each of the two age groups. Smocks or t-shirt with your logo can be provided to each child participating in the competition. Times will alternate with the Ready Builders LEGO Competition to allow kids to participate in both activities. Your business is encouraged to take ownership of this contest and put your own spin on it! Contact Erika to discuss more details! Business is responsible for working the Casas on Canvas Station during the specified timeframes during the show. Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- Prominent "sponsor highlight" page in the show guide featuring your business (VALUE OF \$400!)

ROOFTOP SPONSOR - \$500 (4 ALLOWED)

Help us shout about the show from the Rooftops! This sponsorship helps us spread the word about the Home & Garden Show through television, and digital media. Here's what you'll receive:

- Business logo image will be featured on ALL Television and Billboard advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

PATIO PUB PRODUCER—\$1,000 (EXCLUSIVE)

Help us bring the fan-favorite Patio Pub to the Home & Garden Show! Attendees and Exhibitors love the option to grab a drink while hanging at the show or kicking back at the Outdoor Living Terrace next to the pub to rest their feet. The Patio Pub Producer is tasked with providing the labor and materials to outfit a 20'x20' space to resemble a backyard patio bar, or can be creative and come up with a different theme! Floor covering to define the space is ideal, and a bar height surface is needed. M&S Concessions provides all alcohol as well as a bartender. You set up, tear down, and we'll take care of the rest! Contact Erika to discuss more details.

- Prominent Sponsor Spotlight in Home & Garden Show Guide
- Special mentions on ALL Home and Garden Show radio, television, and social media advertising
- Business name + logo on all Home and Garden Show print marketing
- Business name + logo on Home and Garden Show website + Facebook
- Business signage on Patio Pub in premier location at Home & Garden Show — front and center advertising at one of the most popular pit stops at the show!
- Option to reserve booth(s) directly across from the bar area

CASH GIVEAWAY - \$850 (EXCLUSIVE)

Bring an exciting CASH giveaway to the Home & Garden Show which will bring more people to our show — and encourage them to stick around! Attendees will receive a ticket upon entering the show, and \$50 CASH will be given away each hour via random drawing. Winner must be present to win, so the cash will be stacked if not claimed each hour! Hourly drawings will happen right at your booth, so be ready for a fun couple of days!

You'll also receive:

- PREMIER Booth location situated right at the front of the room — cash drawings will take place at your booth each hour. (We recommend you have an extra person at the booth to help answer questions/facilitate the drawings)
- Special mentions on ALL Home and Garden Show radio, television, and social media advertising

SHOUT-OUT SPONSOR - \$150 (UNLIMITED)

Put your name in front of ALL Home & Garden Show attendees and help support the MAB's largest Annual public event. Here's what you'll receive:

- Business name listed in the Home & Garden Show Guide
- Business name listed on Home and Garden Show website and social media

EXHIBITOR LOUNGE CONCIERGE - \$200 (3 ALLOWED)

Put your logo in front of all the vendors at the Home and Garden Show! Exhibitor Lounge Concierge can choose to pay sponsorship fee to help provide goodies for the exhibitor lounge OR can choose to provide a special treat or meal to the exhibitor lounge. All concierge sponsor logos will be listed in exhibitor packets as well as posted in the exhibitor lounge throughout the show.

SPONSORSHIP AGREEMENT

Business Name: _____

Business Contact: _____

Phone Number: _____

Email: _____

Sponsorship Selection: _____

Investment: _____

Sponsorship agreements are held with signed agreement and full payment. Mail to: Minot Association of Builders Payments DUE: January 31, 2024

Customer's Signature

Date: