

2023 SPONSORSHIP OPPORTUNITIES

HARD HATS 'N HAMMERS - \$1,500 (EXCLUSIVE)

Is your business looking into the future and reaching the younger generation? Look no further! We're looking to hand out a hard hat and hammer to EVERY child that comes through the Home and Garden Show's doors! Hard hats & hammers would feature YOUR logo! Make a lasting impression the youngsters and their parents! Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- Prominent "sponsor highlight" page in the show guide featuring your business (VALUE OF \$400!)

LEGO LANDSCAPER—\$1,000 (EXCLUSIVE)

The Minot Association of Builders is hosting its 7th annual Lego homebuilding competition at the Home & Garden Show on March 4-5, 2022. Children ages 5-12 will compete in building houses out of Legos. Your business will be judged on creativity and structure. Free for children meeting the age requirements. 15 kids will compete in each of the two age groups. Business is responsible for working the Lego Station during the specified timeframes during the show. Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- Prominent "sponsor highlight" page in the show guide featuring your business (VALUE OF \$400!)

CASAS ON CANVAS - \$750 (EXCLUSIVE)

Calling all young home builders, designers and creatives! Paint your dream home on canvas! Kids ages 5-12 will be allowed 30 minutes to use paint to create their dream home on canvas. Additional art supplies will be provided to give the option of 3-D art. Homes will be judged on creativity and appearance. Free for children meeting the age requirements. 12 kids will compete in each of the two age groups. Smocks or t-shirt with your logo can be provided to each child participating in the competition. Times will alternate with the Ready Builders LEGO Competition to allow kids to participate in both activities. Your business is encouraged to take ownership of this contest and put your own spin on it! Contact Erika to discuss more details! Business is responsible for working the Casas on Canvas Station during the specified timeframes during the show. Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- Prominent "sponsor highlight" page in the show guide featuring your business (VALUE OF \$400!)

ROOFTOP SPONSOR - \$500 (4 ALLOWED)

Help us shout about the show from the Rooftops! This sponsorship helps us spread the word about the Home & Garden Show through television, and digital media. Here's what you'll receive:

- Business logo image will be featured on ALL Television and Billboard advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

PATIO PUB PRODUCER—\$1,000 (EXCLUSIVE)

Help us bring the fan-favorite Patio Pub to the Home & Garden Show! Attendees and Exhibitors love the option to grab a drink while hanging at the show or kicking back at the Outdoor Living Terrace next to the pub to rest their feet. The Patio Pub Producer is tasked with providing the labor and materials to outfit a 20'x20' space to resemble a backyard patio bar, or can be creative and come up with a different theme! Floor covering to define the space is ideal, and a bar height surface is needed. M&S Concessions provides all alcohol as well as a bartender. You set up, tear down, and we'll take care of the rest! Contact Erika to discuss more details.

- Prominent Sponsor Spotlight in Home & Garden Show Guide
- Special mentions on ALL Home and Garden Show radio, television, and social media advertising
- Business name + logo on all Home and Garden Show print marketing
- Business name + logo on Home and Garden Show website + Facebook
- Business signage on Patio Pub in premier location at Home & Garden Show — front and center advertising at one of the most popular pit stops at the show!
- Option to reserve booth(s) directly across from the bar area

CASH GIVEAWAY - \$850 (EXCLUSIVE)

Bring an exciting CASH giveaway to the Home & Garden Show which will bring more people to our show — and encourage them to stick around! Attendees will receive a ticket upon entering the show, and \$50 CASH will be given away each hour via random drawing. Winner must be present to receive the cash. Will be stacked if no claim made by 5 PM. Drawing will happen right at your booth. No prize redemption for other prizes! You'll also receive:

- PREMIER Booth location in front of the front of the room — cash drawings will take place at your booth each hour. (We recommend you have an extra person at the booth to help answer questions/facilitate the drawings)
- Special mentions on ALL Home and Garden Show radio, television, and social media advertising
- Business name + logo on all Home and Garden Show print marketing
- Business name + logo on Home and Garden Show website + Facebook

SHOUT-OUT SPONSOR - \$150 (UNLIMITED)

Put your name in front of ALL Home & Garden Show attendees and help support the MAB's largest Annual public event. Here's what you'll receive:

- Business name listed in the Home & Garden Show Guide
- Business name listed on Home and Garden Show website and social media

EXHIBITOR LOUNGE CONCIERGE - \$200 (3 ALLOWED)

Put your logo in front of all the vendors at the Home & Garden Show! Exhibitors can opt to pay a small daily sponsorship fee to help cover the cost of the exhibitor lounge OR can choose to provide a special treat or meal to the exhibitor lounge. All concierge sponsorships will be listed in exhibitor packets as well as posted in the exhibitor lounge throughout the show.

SPONSORSHIP AGREEMENT

Business Name: _____

Business Contact: _____

Phone Number: _____

Email: _____

Sponsorship Selection: _____

Investment: _____

Sponsorship agreements are held with signed agreement and full payment. Mail to: Minot Association of Builders Payments DUE: January 31, 2023

Customer's Signature _____

Date: _____



SHOW DATES: MARCH 3-4, 2023

2023 HOME AND GARDEN SHOW PRINT ADVERTISING RATES

Ad Size	Availability	Specifications	NEW RATES! Investment
Premier Advertisement	ONLY 3-4 available	4"W x 5.1"H	\$750.00
Supporting Advertisement	ONLY 2 available	4"W" x 2.5"H	\$400.00

DETAILS:

The Minot Association of Builders is pleased to present the production of the unique *Home and Garden Show Guide* for the 2023 Home and Garden Show.

This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to potential buyers, remodelers and show attendees. The Show magazine will be a one-page gate-folded publication (folded size 8.5" x 11") that will be available at the Home and Garden Show as well as online before and after the Show.

This publication informs show attendees on the details of the Home & Garden Show, lists vendors and activities and much more. Your advertising is an investment that very likely will direct prospects your way. We have made a change to the publication this year and there are VERY limited ad spaces available. **Reserve your space today!**

All advertisers will receive 30-50 copies of the publication on Monday, February 27th to distribute and advertise in advance of the show. Advertisers will also receive (4) complimentary tickets to use for social media giveaways in advance of the show.

DEADLINES:

Ad
Reservation
1/31/2023

Artwork Due
2/6/2023

Publication
Date
2/27/2023



MORE INFO:

contact@minotab.com
701.852.0496

Business Name:			
Business Contact:			
Business Address:			
Phone Number:		Email:	
Advertisement Size:	PREMIER <input type="checkbox"/>	SUPPORTING <input type="checkbox"/>	
Investment:			
Special Instructions:			
Customer's Signature			Date: _____

SUBJECT TO CONDITIONS STATED BELOW:

- A. All advertisements are subject to cancellation **if payment is not made by January 31, 2023**. Same day agreements may be paid via credit card.
B. Agreements for covers cannot be cancelled.