

ad space available now!

# 2022 THE MAB HOMEFRONT PRINT ADVERTISING RATES

AD SIZE	SPECIFICATIONS W X H	INVESTMENT
Brick and Block Business Card	2.75" x 2.1"	\$200.00
Double Up Draft - Vertical Placement	2.75" x 4"	\$275.00
Double Up Draft - Horizontal Placement	5.25" x 2.1"	\$275.00
Triple Slot Tooling - Vertical Placement	2.75" x 6.25"	\$400.00
Triple Slot Tooling - Horizontal Placement	8.25" x 2.1"	\$400.00
Third Page Plaster Master	8.25" x 3.5"	\$675.00
Half Page Header	8.5" x 5.5"	\$825.00
Major Beam Full Page (PRICED PER SEASON - 4 seasons per calendar year)	8.5" x 11"	\$300.00 per season OR \$1000 (if entire year purchased)

SPECIAL POSITIONS	SPECIFICATIONS	INVESTMENT
Back Cover	All ad sizes as they become available	+50.00
Inside Back Cover	All ad sizes as they become available	+50.00
Inside Front Cover	All ad sizes as they become available	+50.00
Middle Natural Opening	All ad sizes as they become available	+50.00

## THINGS TO KNOW:

**RATES ARE FOR CURRENT MEMBERS OF THE MINOT ASSOCIATION OF BUILDERS.**

All companies advertising must be members of MAB.

**MAKE CHECKS PAYABLE TO:**

Minot Association of Builders  
606 Burdick Expressway West Suite B  
Minot, ND 58701

**SUBMIT ADS TO CONTACT@MINOTAB.COM.**

**NO INSERTS WILL BE ACCEPTED**

**ALL AD POSITIONS ARE GRANDFATHERED. ALL SPECIAL POSITION PLACEMENTS ARE ISSUED AS THEY BECOME AVAILABLE.**

**ALL ADVERTISEMENTS ARE SUBJECT TO CANCELLATION IF PAYMENT IS NOT MADE 30 DAYS AFTER ADVERTISEMENT REQUEST.**

## DETAILS

The Minot Association of Builders is pleased to provide our members with a quarterly magazine, *The MAB Homefront*.

This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to other MAB members and their organizations! Full color ad placements are available throughout the magazine. Your advertisement is an investment that very likely will direct your business in the right direction.

*The MAB Homefront* informs readers of building trends, local updates, legislative issues and upcoming events.

## DEADLINES

**Ad Reservation**

12/15/21  
3/15/22  
6/15/22  
9/15/22  
12/15/22

**Artwork Due**

Same as ad reservation



## MORE INFO:

contact@minotab.com  
701.852.0496

Business Name:	_____
Business Contact:	_____
Business Address:	_____
Phone Number:	_____
Email:	_____
Advertisement Size:	_____
Ad Placement:	_____
Investment:	_____
Special Instructions:	_____
Customer's Signature	_____