



SHOW DATES: MARCH 4-5, 2022

# 2022 HOME AND GARDEN SHOW PRINT ADVERTISING RATES

Ad Size	Specifications	NEW RATES! Investment
Full Page	5.25" x 8.25"	\$650.00
Half Page	5.25" x 4.105"	\$500.00
Quarter Page	2.6" x 4.105"	\$300.00

Special Positions	Specifications	Investment
Back Cover	5.25" x 8.25"	\$900.00
Inside Back Cover	5.25" x 8.25"	\$750.00
Inside Front Cover	5.25" x 8.25"	\$750.00
Front Cover Bottom Banner	5.5" x 1.75"	\$450.00
Middle Natural Opening (2 available)	5.25" x 8.25"	\$750.00

## THINGS TO KNOW:

**RATES ARE FOR MEMBERS OF THE MINOT ASSOCIATION OF BUILDERS AND VENDORS OF THE SHOW ONLY.**

### MAKE CHECKS PAYABLE TO:

Minot Association of Builders  
606 Burdick Expressway West Suite B  
Minot, ND 58701

**ALL SPECIAL POSITION PLACEMENTS ARE ISSUED ON A FIRST COME, FIRST SERVE BASIS.**

**SUBMIT ADS TO CONTACT@MINOTAB.COM.**

## DETAILS

The Minot Association of Builders is pleased to present the production of the unique *Home and Garden Show Guide* for the 2022 Home and Garden Show.

This FULL COLOR, high-grade glossy paper publication is a great opportunity for you to showcase your business to potential buyers, remodelers and show attendees. The Show magazine will be a digest (5.5" x 8.5") size publication that will be available at the Home and Garden Show as well as online before and after the Show.

This publication informs show attendees on building trends, financing, decorating, remodeling, home accessories and much more. Your advertising is an investment that very likely will direct prospects your way.

## DEADLINES:

Ad Reservation  
1/31/2022

Artwork Due  
2/4/2022

Publication Date  
2/28/2022



## MORE INFO:

contact@minotab.com  
701.852.0496  
www.minotab.com

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Advertisement Size: FULL PAGE  HALF PAGE  QUARTER PAGE  SPECIAL PLACEMENT  IF SPECIAL PLACEMENT, indicate specific place in ad placement

Ad Placement: \_\_\_\_\_ Investment: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Customer's Signature \_\_\_\_\_ Date: \_\_\_\_\_

### SUBJECT TO CONDITIONS STATED BELOW:

- A. All advertisements are subject to cancellation if payment is not made by February 4, 2022. Same day agreements may be paid via credit card.  
B. Agreements for covers cannot be cancelled.