

# 2022 SPONSORSHIP OPPORTUNITIES

## HARD HATS 'N HAMMERS - \$1,500 (EXCLUSIVE)

Is your business looking into the future and reaching the younger generation? Look no further! We're looking to hand out a hard hat and hammer to EVERY child that comes through the Home and Garden Show's doors! Hard hats & hammers would feature YOUR logo! Make a lasting impression the youngsters and their parents! Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$500!)

## LEGO LANDSCAPER—\$1,000 (EXCLUSIVE)

The Minot Association of Builders is hosting its 7th annual Lego homebuilding competition at the Home and Garden Show on March 4-5, 2022. Children ages 5-12 will compete in building houses out of Legos. The homes will be judged on creativity and structure. Free for children meeting the age requirements. 15 kids will compete in each of the two age groups. Business is responsible for working the Lego Station all day at specified timeframes during the show. Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$500!)

## SHOW GUIDE GURU - \$850 (EXCLUSIVE)

How do you bring customers into your business twice? Bring them in once! Become the Show Guide Guru sponsor and be the location where interested attendees can pick up their Home & Garden Show Guides in advance with a \$1 OFF admission sticker attached! Here's what you'll receive:

- 500-750 Show guides will be delivered to your business location(s) the Monday of Home & Garden Show Week
- Your business name mentioned on ALL Home and Garden Show radio and television advertising: "Stop by any XYZ Business Location to pick up your show guide which includes a \$1 off admission coupon"
- Half-Page Ad in the Home & Garden Show Guide (VALUE OF \$500!)
- Your business name and logo will be featured in all print, electronic and visual media advertisements.

## CASAS ON CANVAS - \$750 (EXCLUSIVE)

Calling all young home builders, designers and creatives! Paint your dream home on canvas! Kids ages 5-12 will be allowed 30 minutes to use paint to create their dream home on canvas. Additional art supplies will be provided to give the option of 3-D art. Homes will be judged on creativity and appearance. Free for children meeting the age requirements. 12 kids will compete in each of the two age groups. Smocks or t-shirt with your logo can be provided to each child participating in the competition. Times will alternate with the Ready Builders LEGO Competition to allow kids to participate in both activities. Your business is encouraged to take ownership of this contest and put your own spin on it! Contact Erika to discuss more details! Business is responsible for working the Casas on Canvas Station during the specified timeframes during the show. Your business name and logo will be featured in all print, electronic and visual media advertisements. You'll also receive:

- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$500!)

## GARDEN ART - \$650 (EXCLUSIVE)

Stop by the Garden Art booth and experience Home and Garden Show garden art! Kids of all ages are invited to brighten up their home by painting their own flower pot all on March 4h & 5th! Your business name and logo will be featured in all print, electronic and visual media advertisements. Business is responsible for working the Garden Art Station all day or specified timeframes during the show, whichever is preferred

## ROOFTOP SPONSOR - \$500 (4 ALLOWED)

Help us shout about the show from the Rooftops! This sponsorship helps us spread the word about the Home & Garden Show through television, and digital media. Here's what you'll receive:

- Business logo image will be featured on ALL Television and Billboard advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

## SIGN UP SUPPORTERS - \$250 (6 ALLOWED)

Put your logo in front of all the vendors at the Home and Garden Show! Sign Up Supporters will have their logo featured on the interactive, real-time map used for registration. Here's what you'll receive:

- Your logo with link to your website on map sidebar
- Business name on Home and Garden Show electronic marketing

## SHOUT-OUT SPONSOR - \$125 (UNLIMITED)

Put your name in front of ALL Home & Garden Show attendees and help support the MAB's largest Annual public event. Here's what you'll receive:

- Business name listed in the Home & Garden Show Guide
- Business name listed on Home and Garden Show website and social media

## EXHIBITOR LOUNGE CONCIERGE - \$200 (3 ALLOWED)

Put your logo in front of all the vendors at the Home and Garden Show! Exhibitor Lounge Concierge can choose to pay sponsorship fee to help provide goodies for the exhibitor lounge OR can choose to provide a special treat or meal to the exhibitor lounge. All concierge sponsor logos will be listed in exhibitor packets as well as posted in the exhibitor lounge throughout the show.

## CONTEST CREATOR - CONTACT MAB

The Home and Garden Show has taken over! We've taken over the Home and Garden Show Magazine that is! This FULL COLOR, high-grade glossy paper publication is a great opportunity for you to showcase your business to show attendees. To make it even better, we'd like to give attendees a chance to win a prize for attending the show! Let's work together and come up with a great prize!

- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$800!)
- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

## SPONSORSHIP AGREEMENT

Business Name:	_____		
Business Contact:	_____		
Phone Number:	_____	Email:	_____
Sponsorship Selection:	_____	Investment:	_____
Sponsorship agreements are held with signed agreement and full payment. Mail to: Minot Association of Builders Payments DUE: February 12th, 2022			
Customer's Signature	Date: _____		