

FRIDAY, MARCH 19th · 12 PM - 7 PM | SATURDAY, MARCH 20th · 10 AM - 4 PM

2021 Highlights : Fan-Favorite Patio Pub **Ready Builders Lego Competition** Muus Lumber Kidzone Seminar Opportunities for Exhibitors and much more!

FOR MORE INFORMATION HEAD TO: WWW.MINOTAB.COM/HOMESHOW Register online and select your booth in **REAL TIME** with our new interactive map

CONTRACT FOR EXHIBITION SPACE

2021 MINOT ASSOCIATION OF BUILDERS HOME AND GARDEN SHOW NDSF CENTER - MAGIC PLACE ROOM | FRIDAY, MARCH 19TH: 12 PM - 7 PM | SATURDAY, MARCH 20TH: 10 AM - 4 PM

1. WE AGR CONTRA	REE TO ABIDE BY T ACT. PLEASE READ	HE RULES AND BEFORE SIGNI) REGULATIONS NG CONTRACT.	GOVERNING TH	HE HOME A	ND GARDE	EN SHOW AS AT	FACHED TO THIS
2. COMPA	NY LEGAL NAMI	Ē			DBA	NAME		
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CITY		Y			STA	ATE		ZIP
CONTACT NAME		Ξ			TI	TLE		
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WEBSITE		Ξ			CI	ELL		
SOCIAL	MEDIA ACCOUNT	s f			S			
	EFERENCES FOR S OW MANAGEMEN							S NOT AVAILABLE, RY SPACE.
•	ELECTRICITY IS A							
BOOTH	MAB MEME	BER RATE		BER RATE	EYHIR		REQUESTED	TABLES/CHAIRS
VIEW SHOW MAP FOR REFERENCE)	EARLY BIRD (VALID THRU JAN 8TH)	REGULAR RATE (BEGINS JAN 9TH)	EARLY BIRD (VALID THRU JAN 8TH)	REGULAR RATE (BEGINS JAN 9TH)	LAIID	II JPACL	ĸĿŷŨĿĴĬĿĎ	REQUESTED
1 (10x10) Booth*	\$350.00	\$400.00	\$500.00	\$550.00				
2 Booths** SAVE 25%!	\$525.00	\$600.00	\$750.00	\$825.00	FIRST C	HOICE	NUMBER OF BOOTHS	# OF TABLES
3 Booths** SAVE 33%!	\$703.50	\$804.00	\$1,005.00	\$1,105.50	SECOND			
4 Booth* SAVE 40%!	\$840.00	\$960.00	\$1,200.00	\$1,320.00	SECOND	CHOICE		# OF CHAIRS
5+ Booths* SAVE 50%!	ADD \$200 TO A	BOVE CHARGES	FOR EACH ADDIT	IONAL BOOTH	THIRD C	HOICE	TOTAL SQ. FT	CHAIRS IS OPTIONAL FOR A FLAT FEE OF
	BOOTHS (10x20) TH MINIMUM	MAB MEN \$2.00 S		IEMBERS 5 SQ. FT			BULK SPACE	\$25.00.
*NOTE: PRE	MIER BOOTHS ARE	AN ADDITIONAL	\$25/BOOTH. SE	E FLOOR PLAN	DO YO	U HAVE A S	ALES AND USE T	AX PERMIT NUMBER?
		MIER BOOTH LO			IF YES, W	HAT IS YOU	IR PERMIT NUMBE	R?
	ATEGORIES: TWO II NAL CATEGORY IS \$5	NCLUDED IN BOOT	TH PRICE,		ACCESSIBILIT	Υ		, HEATING & ELECTRICAL
BUILDERS/GENERAL CONTRACTOR DEVELOPERS/SUBCONTRACTORS					HOME TECHNOLOGY		REAL ESTA	TE SALES & MARKETING
			CE & INSURANCE		IOR FINISHES	& PRODUCTS	5 TOOLS & E	QUIPMENT SALES/RENTAL
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ENERGY SA	VING	GARDE	N, LAWN & OUTDOG	ORS KITCH	IEN & BATHRO	OM DESIGN	WINDOWS	& DOORS
PRODUCT	DISPLAY DESCRIP	TION				PAYMEN		ULL TO SECURE BOOTH SPACE O MINOT ASSOCIATION OF
								IENT AVAILABLE BY CALLING
						TOTAL FC	OR BOOTH(S)	\$
						PREMIER \$25 PER BOO	BOOTH(S) CHARC	^{je} <i>\$</i>
EXHIBITOR ACKNOWLEDGES HAVING READ THIS CONTRACT, AS WELL AS PAGE 1 AND REGULATIONS AND AGREES TO ALL TERMS AND CONDITIONS, AS WELL AS CANCELLATION POLICY. CONTRACT WILL NOT BE ACCEPTED WITHOUT PAYMEN						TABLE/CI \$25 FLAT FEE	HAIR CHARGE	\$
PLE			CATE OF LIABILITY INSURANCE. DCOPY OF THIS FORM FOR YOUR OWN		RECORDS		R PLUS <i>\$35</i> TING IN SHOW GUIDE + WEBS	ite \$
						ADDITION <i>\$5 EACH</i>	IAL CATEGORIES	\$
EXHIBITOR S	GIGNATURE				DATE	TOTAL DU	JE LATE FEE O	ERING 5. ADD \$

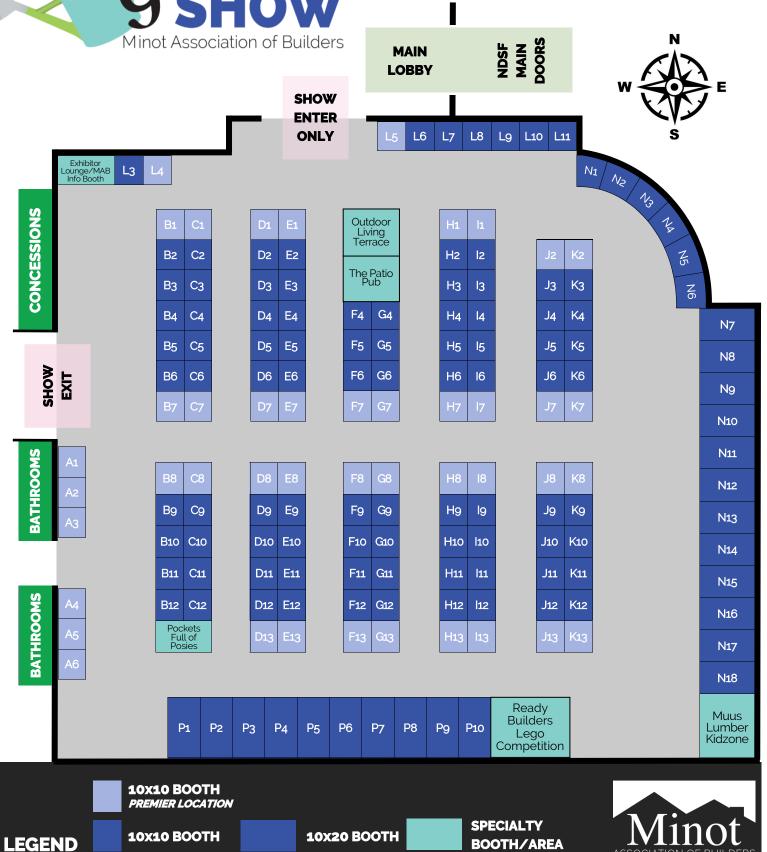
CONTACT: ERIKA KELLY | EMAIL: CONTACT@MINOTAB.COM | PHONE: 701-852-0496 | WWW.MINOTAB.COM



MAGIC PLACE ROOM

NDSF CENTER

ASSOCIATION OF BUILDERS



2021 RULES AND REGULATIONS - page 1

MOVE-IN & OUT

NO EXHIBITOR WILL BE ALLOWED TO SET-UP THEIR DISPLAY UNLESS THEIR BOOTH SPACE IS PAID IN FULL.

The move-in of exhibitors is from 8 AM to 5 PM on Thursday, March 18th and 8 AM to 11:30 AM on Friday, March 19th. The move-in must be completed and the exhibits must be ready for the public no later than 11:30 AM Friday. Show officials will not permit any move-in after opening of the show. Exhibits must remain totally intact until the show closes at 4 PM on Saturday, March 20th. Exhibits must be completely removed no later than 11 PM on Saturday, March 20th. Exhibitors who do not have displays removed by end of day Saturday, March 20th will be subject to charge of minimum of \$1200.00 per day.

BOOTH ASSIGNMENTS

The Minot Association of Builders reserves the right to determine the eligibility of any firm or product, and to make booth space assignments and arrangements as MAB deems necessary. Booth space will be assigned with due consideration to an exhibitor's preferences based upon date of receipt of contract, along with required payment. Bulk space (N/P series booths) will be assigned in the same manner. First in, first choice of preference area pending availability. Bulk space exhibitors must be able to adequately fill space rented. MAB reserves the right to alter the location of exhibitors, or of booths as shown on the official floor plan, if deemed in the best interest of the Home and Garden Show.

BOOTH CONSTRUCTION

The normal height restriction for all exhibits or portions thereof is eight (8) feet in the rear, three (3) feet on the sides. Please note on contract if exhibit is taller than normal booth sizes. Custom-built displays are desirable and more effective because of their visual appeal. All custom displays should be built four inches narrower than actual booth specifications in order to ensure proper fit. Standard booths are 10' x 10'. If it is not possible to have a custom-built booth, exhibitors may utilize the standard booth equipment which is furnished by the show. This equipment consists of drapes suspended on covered supports, eight feet at the back and thirty-four inches on the sides. Tables and chairs will be provided upon request for a nominal \$25 fee. Exhibitors will not apply paint, lacquer, adhesive, or any other coating to the building floors, columns, etc., or to the standard booth equipment. All exposed edges of carpeting or other floor covering must be taped down to the satisfaction of MAB. Exhibitor's booth must be able to pass fire marshal's inspection, and for this reason non-flammable materials are recommended. Exhibits shall be constructed and arranged so they do not obstruct the general view or hide the exhibits of others. Floor coverings and display items shall be confined to the exhibit space leaving the aisles open for public safety and traffic. For maximum visual effect and exposure, it is recommended that corner booths DO NOT build side walls next to the side aisle. THE USE OF CONFETTI IS STRICTLY PROHIBITED.

DISTRIBUTION OF LITERATURE

Printing, advertising, souvenirs, etc., may be distributed by exhibitors from their own leased space only. Any souvenirs or advertising that is of an objectionable or undignified character will not be permitted. Souvenirs will not be of a noise-making variety.

CHARACTER OF EXHIBITS

Exhibits should be attractive and demonstrative so the purpose of providing maximum educational and informational opportunities to the public can be met. Exhibitors are requested to cooperate at all times with the show officials by manning and maintaining their exhibits throughout the exhibition. Each exhibitor agrees to have a representative(s) in attendance at their booth during the hours of the show. Selling of all sales of products and/or services will be allowed. No canvassing, solicitation of business, or conferences in the interest of business, except by products or exhibitors will be permitted in the exposition. Canvassing must be confined to exhibitor's rented space, and all sales activities must take place within services that space.

SUBLETTING SPACE

An exhibitor shall not assign, sublet or apportion the whole or any part of the space allotted to him, and may not exhibit therein any other goods, apparatus, service, etc., other than those manufactured or sold by the exhibitor in the regular course of business. Violation of this rule shall be cause for cancellation of the contract without refund. If it is necessary to use the equipment of another manufacturer, distributor or dealer whose equipment should be displayed separately then no advertising may be in evidence. Companies involved in cooperative booth designs must contract separately. Each company must have a minimum of one single booth.

SOUND CONTROL

Sound effects, loud speakers, television sets and other attention getting devices and audio-visual equipment will not be permitted except in locations where, in the opinion of show officials, such sounds and activity do not interfere with activities of neighboring exhibitors.

SIGNS AND BALLOONS

Any exhibitor displaying signs which are or look amateurish or unprofessional and detract from the integrity of the Home and Garden Show may be required to remove such signs at the discretion of MAB. <u>No helium</u> balloons or similar items will be allowed in the show due to fire code and the high cost of removal from ceiling.

LIABILITY

Neither the Minot Association of Builders, the employees thereof, the North Dakota State Fair, nor any member of the show committee, or their representatives, will be responsible for any injury, loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property, from any cause whatsoever prior, during, or subsequent to the period covered by the show exhibit contract; and the exhibitor on signing contract expressly releases the foregoing named association, individuals, representatives, committee, and officials from any or all claims for such loss, damage, or injury. The exhibit area will be secured during non-show hours. This security in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all exhibitors have public and property liability insurance to protect themselves, the Minot Association of Builders and its representatives, the North Dakota State Fair and its representatives, against all possible claims arising out of negligent acts of his or her employees and booth visitors during the operation of his or her equipment in this exhibit or the exhibit in this show. Exhibitors will be required to replace, repair, or otherwise assume the expense of any defacement for injury of premises caused by his or her exhibit or representatives.

2021 RULES AND REGULATIONS - page 2

DEPOSITS & REFUNDS

All booth fees will be retained by the Association in the event the exhibitor fails to fulfill the contract. NO REFUNDS WILL BE MADE IN BOOTH/BULK SPACE RENTALS CANCELED LESS THAN 14 DAYS BEFORE THE SHOW. If the application for space is declined by the committee, all monies deposited for such space will be returned to the applicant. If the exhibitor fails to occupy the space contracted for, or fails to comply with the terms of this agreement, the show management shall have the right to use such space in any manner without releasing the exhibitor from paying the sum agreed upon in this contract.

FEBRUARY 15

• Last day tor exhibitor to cancel for full refund *(minus CC fees if applicable)*

FEBRUARY 16 - MARCH 5

• If exhibitor cancels, 70% of booth fee is eligible to be refunded or transferred to 2022 Home & Garden Show (*minus CC fees if applicable*)

MARCH 5

• If exhibitor cancels after this date, no refunds will be issued

VERBAL AGREEMENTS

Absolutely no verbal agreements will be recognized by the Home and Garden Show Committee. Wherever these rules do not cover, the Home Show management reserves the right to make such rulings as may appear to be in the best interest of the Home and Garden Show and the exhibitor agrees abide by such rulings.

FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) MAB is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of MAB, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, MAB will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

SOCIAL DISTANCING

Minot Association of Builders will make all accommodations necessary for this event to fall under the North Dakota Department of Health guidelines for large events. All exhibitors agree to follow guidelines set by both the MAB and the NDDOH.

IMPORTANT DATES TO REMEMBER FOR EXHIBITORS, SPONSORS & ADVERTISERS:

JANUARY 8

Early Bird pricing ends

FEBRUARY 15

- Last day to register without incurring \$100 late fee
- Last day tor exhibitor to cancel for full refund *(minus CC fees if applicable)*
- Home & Garden *Show Guide* Ad Reservation Deadline

FEBRUARY 16 - MARCH 5

 If exhibitor cancels, 70% of booth fee is eligible to be refunded or transferred to 2022 Home & Garden Show (minus CC fees if applicable)

FEBRUARY 19

Home & Garden Show Guide Artwork Due

FEBRUARY 26

- Home & Garden *Show Guide* Proof Approval Due
- All Sponsorship Contracts Due

MARCH 5

• If exhibitor cancels after this date, no refunds will be issued

MARCH 15

Home & Garden *Show Guide* Publication Date

MARCH 18

Move-In Day: 8:00 am - 5:00 pm

MARCH 19

- Move-In Hours: 8:00 am 11:30am
- Show Hours: 12:00 pm 7:00 pm
- Member + Exhibitor Appreciation Night: 6pm-8pm

MARCH 20

- Show Hours: 10:00 am 4:00 pm
- Move-Out: 4pm-11pm
- Exhibitors who do not have displays removed by end of day Saturday, March 20th will be subject to charge of minimum of \$1200.00 per day.



2021 HOME AND GARDEN SHOW PRINT ADVERTISING RATES

Ad Size	Specifications	NEW RATES! Investment
Full Page	5.25" × 8.25"	\$650.00
Half Page	5.25" × 4.105"	\$500.00
Quarter Page	2.6" × 4.105"	\$300.00
Special Positions	Specifications	Investment
Back Cover	5.25" × 8.25"	\$900.00
Inside Back Cover	5.25" × 8.25"	\$750.00
Inside Front Cover	5.25" × 8.25"	\$750.00

Inside Front Cover 5.25" × 8.25" \$750.00 Front Cover Bottom Banner 5.5" × 1.75" \$450.00 Middle Natural Opening (2 available) 5.25" × 8.25" \$750.00

THINGS TO KNOW:

RATES ARE FOR MEMBERS OF THE MINOT ASSOCIATION OF BUILDERS AND VENDORS OF THE SHOW ONLY.

MAKE CHECKS PAYABLE TO:

Minot Association of Builders 606 Burdick Expressway West Suite B Minot, ND 58701

ALL SPECIAL POSITION PLACEMENTS ARE ISSUED ON A FIRST COME, FIRST SERVE

SUBMIT ADS TO CONTACT@MINOTAB.COM.

DETAILS

The Minot Association of Builders is pleased to present the production of the unique *Home and Garden Show Magazine* for the 2021 Home and Garden Show.

This **FULL COLOR,** high-grade glossy paper publication is a great opportunity for you to showcase your business to potential buyers, remodelers and show attendees. The Show magazine will be a digest (5.5" x 8.5") size publication that will be available at the Home and Garden Show as well as online before and after the Show.

This publication informs show attendees on building trends, financing, decorating, remodeling, home accessories and much more. Your advertising is an investment that very likely will direct prospects your way.

DEADLINES:

Ad Reservation 2/15/2021

Artwork Due 2/19/2021

Publication Date 3/15/2021

MORE INFO: contact@minotab.com 701.852.0496 www.minotab.com

Business Name:	
Business Contact:	
Business Address:	
Phone Number:	Email:
Advertisement Size:	FULL PAGE HALF PAGE QUARTER PAGE SPECIAL PLACEMENT If SPECIAL PLACEMENT, indicate specific place in ad placement
Ad Placement:	
Special Instructions:	
Customer's Signature	
A. All advertisements	SUBJECT TO CONDITIONS STATED BELOW: are subject to cancellation if payment is not made by February 15, 2021. Same day agreements may be paid via credit card. B. Agreements for covers cannot be cancelled.



SPONSORSHIP OPPORTUNITIES

TICKET TRADER - \$1,850 (EXCLUSIVE)

How do you bring customers into your business twice? Bring them in once! Become the ticket trader sponsor and receive 250 tickets to give out to Home and Garden Show attendees who stop by your business. While they're visiting your business, give them your best sales pitch and their free tickets! As an added perk, your business logo will be featured on ALL Home and Garden Show advertising!

- 250 tickets to giveaway
- Business name mentioned on ALL Home and Garden Show radio and television advertising
- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$650!)
- Business logo on ALL television advertising
- Business logo on ALL Home and Garden Show print marketing including show magazine, the MAB magazine The MAB Homefront, flyers, etc.
- Business logo on ALL Home and Garden Show electronic marketing including the MAB website, digital show magazine, digital MAB magazine The MAB Homefront and Facebook etc.

HARD HATS 'N HAMMERS - \$1,500 (EXCLUSIVE)

Is your business looking into the future and reaching the younger generation? Look no further! We're looking to hand out a hard hat and hammer to EVERY child that comes through the Home and Garden Show's doors! Hard hats AND hammers would feature YOUR logo! Make a lasting impression the youngsters and their parents!

THANK YOU!

Readv

Builders

CASAS ON CANVAS - \$750 (EXCLUSIVE)

Calling all young home builders, designers and creatives! Paint your dream home on canvas! Kids ages 5-12 will be allowed 30 minutes to use paint to create their dream home on canvas. Additional art supplies will be provided to give the option of 3-D art. Homes will be judged on creativity and appearance. Free for children meeting the age requirements. 12 kids will compete in each of the two age groups. Smocks or t-shirt with your logo can be provided to each child participating in the competition. Times will alternate with the Ready Builders LEGO Competition to allow kids to participate in both activities. Your business is encouraged to take ownership of this contest and put your own spin on it! Contact Erika to discuss more details!

- Sponsor Spotlight in Home & Garden Show Guide
- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing
- Business is responsible for working the Casas on Canvas Station during the specified timeframes during the show.

GARDEN ART - \$650 (EXCLUSIVE)

Stop by the Garden Art booth and experience Home and Garden Show garden art! Kids of all ages are invited to brighten up their home by painting their own flower pot all on March 19th & 20th!

- Sponsor Spotlight in Home & Garden Show Guide
- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing
- Business is responsible for working the Garden Art Station all day or specified timeframes during the show, whichever is preferred

ROOFTOP SPONSOR - \$500 (4 ALLOWED)

Help us shout about the show from the Rooftops! This sponsorship helps us spread the word about the Home & Garden Show through television, and digital media

- Business logo image will be featured on ALL Television and Billboard advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

SIGN UP SUPPORTERS - \$250 (6 ALLOWED)

Put your logo in front of all the vendors at the Home and Garden Show! Sign Up Supporters will have their logo featured on the interactive, real-time map used for registration.

- Your logo with link to your website on map sidebar
- Business name on Home and Garden Show electronic marketing

SHOUT-OUT SPONSOR - \$125 (UNLIMITED)

Put your name in front of ALL Home & Garden Show attendees and help support the MAB's largest Annual public event.

- Business name listed in the Home & Garden Show Guide
- Business name listed on Home and Garden Show website and social media

THANK YOU DACOTAH BANK & SOURIS VALLEY READY MIX!!

CONTEST CREATOR - CONTACT MAB

The Home and Garden Show has taken over! We've taken over the Home and Garden Show Magazine that is! This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to show attendees. To make it even better, we'd like to give attendees a chance to win a prize for attending the show! Let's work together and come up with a great prize!

- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$800!)
- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

	SPONSORSHIP AGREEMEN I	
Business Name:		
Business Contact:		
Business Address:		
Phone Number:	Email:	
Sponsorship Selection:	Investment:	
Customer's Signature		
	ts are held with signed agreement and full payment. Mail to: Min	