



HOME & GARDEN SHOW

Minot Association of Builders

FRIDAY, MARCH 6th • 12 PM - 8 PM
SATURDAY, MARCH 7th • 10 AM - 5 PM

2020 Highlights :

Lowe's Garden Center Patio Pub
Home Show Junior Design Challenge
Ready Builders Lego Competition
Chalks and Smocks Competition
Shelfie Challenge
and much more!

FOR MORE INFORMATION HEAD TO:
WWW.MINOTAB.COM/HOMESHOW

Register online and select
your booth in **REAL TIME**
with our new interactive map

SPONSORSHIP OPPORTUNITIES

TICKET TRADER - \$2,000

How do you bring customers into your business twice? Bring them in once! Become the ticket trader sponsor and receive 250 tickets to give out to Home and Garden Show attendees who stop by your business. While they're visiting your business, give them your best sales pitch and their free tickets! As an added perk, your business logo will be featured on ALL Home and Garden Show advertising!

- 250 tickets to giveaway
- Business name mentioned on ALL Home and Garden Show radio and television advertising
- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$800!)
- Business logo on ALL television advertising
- Business logo on ALL Home and Garden Show print marketing including show magazine, the MAB magazine The MAB Homefront, flyers, contracts etc.
- Business logo on ALL Home and Garden Show electronic marketing including the MAB website, digital show magazine, digital MAB magazine The MAB Homefront and Facebook etc.

HOME SHOW JUNIOR DESIGN CHALLENGE



The Minot Association of Builders is excited to announce the first Home Show Junior Design Challenge. This thought-provoking and educational interior design competition is open to students in Minot and the surrounding communities.

Playing the role of interior designer, each student will be asked to design a

bedroom for a teenage boy or girl who loves to read, has a creative side and loves their hometown. Students will be asked to design a bedroom on a 24x36 poster board, stick to a budget and upload a picture of it to the MAB website. Two semi-finalists will be invited to the 2020 Home and Garden Show where they will be given two hours and furniture sponsored by (YOUR COMPANY NAME HERE!) They will create a room with the decor supplied to them! Home and Garden Show visitors will be able to watch these young designers in action as they create their rooms on the show floor. The final onsite project will be judged by a panel of experts in the design field. The winner will be announced on March 2nd and will receive a grand prize of (TBD). First runner-up will receive (TBD).

CONTACT THE MAB FOR MORE DETAILS! VISIT WWW.MINOTAB.COM/HOMESHOWJUNIOR FOR MORE INFO!

CONTEST CREATOR - CONTACT MAB

The Home and Garden Show has taken over! We've taken over the Home and Garden Show Magazine that is! This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to show attendees. To make it even better, we'd like to give attendees a chance to win a prize for attending the show! Let's work together and come up with a great prize!

- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$800!)
- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

MAGAZINE MOGUL (PRICES VARY)

We've making big changes to the Home and Garden Show Magazine! This publication is distributed to every show attendee and is also available in advance of the show.

See attached magazine advertising rate sheet for pricing!

SHELFIE CHALLENGE - \$450

Try your hand at interior decorating at the Shelfie Challenge! Start with an ordinary shelf and accessorize with items from (YOUR COMPANY NAME HERE!) to turn the blank slate into a welcoming room for conversation and comfort. Attendees will post a picture of their design to the MAB Facebook Page using #mabhomeshow. The amateur decorator receiving the most likes for his or her space by the end of the show wins the shelf and all the accessories used.

- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

GARDEN ART - \$750

Stop by the Garden Art booth and experience Home and Garden Show garden art! Kids of all ages are invited to brighten up their home by painting their own flower pot all day long on March 1st-2nd!

- Sponsor Spotlight on Garden Art Home and Garden Magazine Page
- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

STREET SIGN SPOTLIGHT - \$250

Find your favorite Home and Garden Show booth in a flash! Home and Garden Show street signs will be placed at the end of each aisle to educate attendees on what booths are in that aisle. Your business name will be featured on the sign to help visitors know who pointed them in the right direction.

- Company name on your street sign
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

SIGN UP SUPPORTERS - \$250

Put your logo in front of all the vendors at the Home and Garden Show! Sign Up Supporters will have their logo featured on the interactive, real-time map used for registration.

- Your log with link to your website on map sidebar
- Business name on Home and Garden Show electronic marketing

HARD HATS 'N HAMMERS

Is your business looking into the future and reaching the younger generation? Look no further! We're looking to hand out a hard hat and hammer to EVERY child that comes through the Home and Garden Show's doors! Hard hats AND hammers would feature YOUR logo! Make a lasting impression the youngsters and their parents!

LEGO LANDSCAPER

Do you have a junior builder? The Minot Association of Builders is excited to announce the first Home Show Junior Design Challenge. This thought-provoking and educational interior design competition is open to students in Minot and the surrounding communities. Playing the role of interior designer, each student will be asked to design a bedroom for a teenage boy or girl who loves to read, has a creative side and loves their hometown. Students will be asked to design a bedroom on a 24x36 poster board, stick to a budget and upload a picture of it to the MAB website. Two semi-finalists will be invited to the 2020 Home and Garden Show where they will be given two hours and furniture sponsored by (YOUR COMPANY NAME HERE!) They will create a room with the decor supplied to them! Home and Garden Show visitors will be able to watch these young designers in action as they create their rooms on the show floor. The final onsite project will be judged by a panel of experts in the design field. The winner will be announced on March 2nd and will receive a grand prize of (TBD). First runner-up will receive (TBD).

THANK YOU



CHALK AND SMOCKS - \$750

Calling all young home builders, designers and everyone in between! Draw your dream home in chalk! Kids ages 5-12 will be allowed 15 minutes to create their chalk dream home. Homes will be judged on creativity and appearance. Free for children meeting the age requirements. 12 kids will compete in each of the two ages groups. Smocks with your logo will be provided to each child participating in the competition. Times will alternate with the Ready Builders LEGO Competition to allow kids to participate in both activities.

2020 HOME AND GARDEN SHOW PRINT ADVERTISING RATES

Ad Size	Specifications	Investment
Full Page	5.25" x 8.25"	\$800.00
Half Page	5.25" x 4.105"	\$500.00
Quarter Page	2.6" x 4.105"	\$300.00

<i>Special Positions</i>	Specifications	Investment
Back Cover	5.25" x 8.25"	\$1,200.00
Inside Back Cover	5.25" x 8.25"	\$1,000.00
Inside Front Cover	5.25" x 8.25"	\$1,000.00
Front Cover Bottom Banner	5.5" x 1.75"	\$650.00
Middle Natural Opening (2 available)	5.25" x 8.25"	\$1,000.00

THINGS TO KNOW:

RATES ARE FOR MEMBERS OF THE MINOT ASSOCIATION OF BUILDERS AND VENDORS OF THE SHOW ONLY.

MAKE CHECKS PAYABLE TO:

Minot Association of Builders
606 Burdick Expressway West Suite B
Minot, ND 58701

ALL SPECIAL POSITION PLACEMENTS ARE ISSUED ON A FIRST COME, FIRST SERVE BASIS.

**SUBMIT ADS TO
CONTACT@MINOTAB.COM.**

DETAILS

The Minot Association of Builders is pleased to present the production of the unique *Home and Garden Show Magazine* for the 2020 Home and Garden Show.

This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to potential buyers, remodelers and show attendees. The Show magazine will be a digest (5.5" x 8.5") size publication that will be available at the Home and Garden Show as well as online before and after the Show.

This publication informs show attendees on building trends, financing, decorating, remodeling, home accessories and much more. Your advertising is an investment that very likely will direct prospects your way.

DEADLINES:

Ad Reservation
1/30/2020

Artwork Due
1/30/2020

Publication Date
3/2/2020



MORE INFO:

contact@minotab.com
701.852.0496
www.minotab.com

Business Name:	<input type="text"/>		
Business Contact:	<input type="text"/>		
Business Address:	<input type="text"/>		
Phone Number:	<input type="text"/>	Email:	<input type="text"/>
Advertisement Size:	FULL PAGE <input type="checkbox"/> HALF PAGE <input type="checkbox"/> QUARTER PAGE <input type="checkbox"/> SPECIAL PLACEMENT <input type="checkbox"/> IF SPECIAL PLACEMENT, indicate specific place in ad placement		
Ad Placement:	<input type="text"/>	Investment:	<input type="text"/>
Special Instructions:	<input type="text"/>		
Customer's Signature	<input type="text"/>		

SUBJECT TO CONDITIONS STATED BELOW:

- A. All advertisements are subject to cancellation if payment is not made by January 30, 2020. Same day agreements may be paid via credit card.
B. Agreements for covers cannot be cancelled.

CONTRACT FOR EXHIBITION SPACE



2020 MINOT ASSOCIATION OF BUILDERS HOME AND GARDEN SHOW NDSF CENTER - MAGIC PLACE ROOM | FRIDAY, MARCH 6TH: 12 PM - 8 PM | SATURDAY, MARCH 7TH: 10 AM - 5 PM

1. WE AGREE TO ABIDE BY THE RULES AND REGULATIONS GOVERNING THE HOME AND GARDEN SHOW AS ATTACHED TO THIS CONTRACT. PLEASE READ BEFORE SIGNING CONTRACT.
2. COMPANY LEGAL NAME _____ DBA NAME _____
COMPANY ADDRESS _____ (IF DIFFERENT)
CITY _____ STATE _____ ZIP _____
CONTACT NAME _____ TITLE _____
EMAIL _____ PHONE _____
WEBSITE _____ CELL _____
3. OUR PREFERENCES FOR SPACE(S) ARE AS FOLLOWS. HOWEVER, WE UNDERSTAND IF REQUESTED SPACE IS NOT AVAILABLE, THE SHOW MANAGEMENT WILL NOTIFY US AND EVERY EFFORT WILL BE MADE TO OBTAIN SATISFACTORY SPACE. ELECTRICITY IS AVAILABLE WITH YOUR OWN EXTENSION CORD. **RESERVING TABLES AND CHAIRS ARE OPTIONAL AND A FLAT, 10 DOLLAR FEE. SAVE ON BOOTH FEES BY BECOMING A MAB MEMBER!**

BOOTH SIZE	EARLY BIRD RATE (VALID UNTIL DECEMBER 6TH)	MEMBER REGULAR RATE (BEGINS DECEMBER 7TH)	NON-MEMBER EARLY BIRD (VALID UNTIL DECEMBER 6TH)	NON-MEMBER REGULAR RATE (BEGINS DECEMBER 7TH)
1 (10x10) Booth	\$350	\$400	\$475	\$525
2 Booths	\$530	\$580	\$715	\$765
3 Booths	\$700	\$750	\$875	\$925
4 Booths	\$830	\$880	\$1,035	\$1,085

\$200 FOR EACH ADDITIONAL BOOTH! ALL N AND P BOOTHS - MAB MEMBERS - \$2.00 SQ.FT | NON-MEMBERS - \$2.75 SQ. FT | 2 BOOTH MINIMUM

EXHIBIT SPACE REQUESTED			TABLE AND CHAIRS REQUESTED	BOOTH TOTALS
FIRST CHOICE	SECOND CHOICE	THIRD CHOICE	NUMBER OF TABLES	TOTAL BOOTH OR BULK SPACE COST
NUMBER OF BOOTHS	TOTAL SQ. FEET OF BULK SPACE	NUMBER OF CHAIRS	TOTAL INVESTMENT	

DO YOU HAVE A SALES AND USE TAX PERMIT NUMBER?

IF YES, WHAT IS YOUR PERMIT NUMBER? _____

SOCIAL MEDIA



PLEASE LIST YOUR SOCIAL MEDIA ACCOUNTS.



PRODUCT DISPLAY DESCRIPTION

SIGNATURE _____

DATE _____

PLEASE RETAIN A PHOTOCOPY OF THIS FORM FOR YOUR OWN RECORDS. COMPLETE THIS AGREEMENT AND ATTACH A COPY OF YOUR LIABILITY INSURANCE AS WELL AS PAYMENT IN FULL AND MAIL TO:

CONTACT: ERIKA KELLY | EMAIL: CONTACT@MINOTAB.COM | PHONE: 701-852-0496 | WWW.MINOTAB.COM

RULES AND REGULATIONS

MOVE-IN & OUT

NO EXHIBITOR WILL BE ALLOWED TO SET-UP THEIR DISPLAY UNLESS THEIR BOOTH SPACE IS PAID IN FULL.

The move-in of exhibitors is from 8 AM to 8 PM on Thursday, March 5th and 8 AM to 11:30 AM on Friday, March 6th. The move-in must be completed and the exhibits must be ready for the public no later than 11:30 AM Friday. Show officials will not permit any move-in after opening of the show. Exhibits must remain totally intact until the show closes at 5 PM on Saturday, March 7th. Exhibits must be completely removed no later than 5 PM on Sunday, March 8th.

BOOTH ASSIGNMENTS

The Minot Association of Builders reserves the right to determine the eligibility of any firm or product, and to make booth space assignments and arrangements as MAB deems necessary. Booth space will be assigned with due consideration to an exhibitor's preferences based upon date of receipt of contract, along with required payment. Bulk space (N/P series booths) will be assigned in the same manner. First in, first choice of preference area pending availability. Bulk space exhibitors must be able to adequately fill space rented. MAB reserves the right to alter the location of exhibitors, or of booths as shown on the official floor plan, if deemed in the best interest of the Home and Garden Show.

BOOTH CONSTRUCTION

The normal height restriction for all exhibits or portions thereof is eight (8) feet in the rear, three (3) feet on the sides. Please note on contract if exhibit is taller than normal booth sizes. Custom-built displays are desirable and more effective because of their visual appeal. All custom displays should be built four inches narrower than actual booth specifications in order to ensure proper fit. Standard booths are 10' x 10'. If it is not possible to have a custom-built booth, exhibitors may utilize the standard booth equipment which is furnished by the show. This equipment consists of drapes suspended on covered supports, eight feet at the back and thirty-four inches on the sides. Tables and chairs will be provided upon request for a nominal \$10 fee. Exhibitors will not apply paint, lacquer, adhesive, or any other coating to the building floors, columns, etc., or to the standard booth equipment. All exposed edges of carpeting or other floor covering must be taped down to the satisfaction of MAB. Exhibitor's booth must be able to pass fire marshal's inspection, and for this reason non-flammable materials are recommended. Exhibits shall be constructed and arranged so they do not obstruct the general view or hide the exhibits of others. Floor coverings and display items shall be confined to the exhibit space leaving the aisles open for public safety and traffic. For maximum visual effect and exposure, it is recommended that corner booths DO NOT build side walls next to the side aisle. THE USE OF CONFETTI IS STRICTLY PROHIBITED.

CHARACTER OF EXHIBITS

Exhibits should be attractive and demonstrative so the purpose of providing maximum educational and informational opportunities to the public can be met. Exhibitors are requested to cooperate at all times with the show officials by manning and maintaining their exhibits throughout the exhibition. Each exhibitor agrees to have a representative(s) in attendance at their booth during the hours of the show. Selling of all sales of products and/or services will be allowed. No canvassing, solicitation of business, or conferences in the interest of business, except by products or exhibitors will be permitted in the exposition. Canvassing must be confined to exhibitor's rented space, and all sales activities must take place within services that space.

DISTRIBUTION OF LITERATURE

Printing, advertising, souvenirs, etc., may be distributed by exhibitors from their own leased space only. Any souvenirs or advertising that is of an objectionable or undignified character will not be permitted. Souvenirs will not be of a noise-making variety.

SUBLETTING SPACE

An exhibitor shall not assign, sublet or apportion the whole or any part of the space allotted to him, and may not exhibit therein any other goods, apparatus, service, etc., other than those manufactured or sold by the exhibitor in the regular course of business. Violation of this rule shall be cause for cancellation of the

contract without refund. If it is necessary to use the equipment of another manufacturer, distributor or dealer whose equipment should be displayed separately then no advertising may be in evidence. Companies involved in cooperative booth designs must contract separately. Each company must have a minimum of one single booth.

SOUND CONTROL

Sound effects, loud speakers, television sets and other attention getting devices and audio-visual equipment will not be permitted except in locations where, in the opinion of show officials, such sounds and activity do not interfere with activities of neighboring exhibitors.

SIGNS AND BALLOONS

Any exhibitor displaying signs which are or look amateurish or unprofessional and detract from the integrity of the Home and Garden Show may be required to remove such signs at the discretion of MAB. No helium balloons or similar items will be allowed in the show due to fire code and the high cost of removal from ceiling.

LIABILITY

Neither the Minot Association of Builders, the employees thereof, the North Dakota State Fair, nor any member of the show committee, or their representatives, will be responsible for any injury, loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property, from any cause whatsoever prior, during, or subsequent to the period covered by the show exhibit contract; and the exhibitor on signing contract expressly releases the foregoing named association, individuals, representatives, committee, and officials from any or all claims for such loss, damage, or injury. The exhibit area will be secured during non-show hours. This security in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all exhibitors have public and property liability insurance to protect themselves, the Minot Association of Builders and its representatives, the North Dakota State Fair and its representatives, against all possible claims arising out of negligent acts of his or her employees and booth visitors during the operation of his or her equipment in this exhibit or the exhibit in this show. Exhibitors will be required to replace, repair, or otherwise assume the expense of any defacement for injury of premises caused by his or her exhibit or representatives.

DEPOSITS & REFUNDS

All booth fees will be retained by the Association in the event the exhibitor fails to fulfill the contract. **NO REFUNDS WILL BE MADE IN BOOTH/BULK SPACE RENTALS CANCELED LESS THAN 60 DAYS BEFORE THE SHOW.** If the application for space is declined by the committee, all monies deposited for such space will be returned to the applicant. If the exhibitor fails to occupy the space contracted for, or fails to comply with the terms of this agreement, the show management shall have the right to use such space in any manner without releasing the exhibitor from paying the sum agreed upon in this contract.

VERBAL AGREEMENTS

Absolutely no verbal agreements will be recognized by the Home and Garden Show Committee. Wherever these rules do not cover, the Home Show management reserves the right to make such rulings as may appear to be in the best interest of the Home and Garden Show and the exhibitor agrees abide by such rulings.

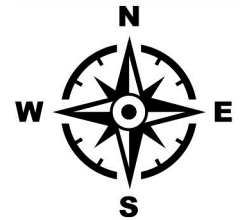
FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) MAB is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of MAB, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, MAB will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.



MAGIC PLACE ROOM

NDSF CENTER



**SHOW
ENTER
ONLY**

**MAIN
LOBBY**

**NDSF
MAIN
DOORS**

L5 L6 L7 L8 L9 L10 L11

L1 L2 L3 L4

N1 N2 N3 N4 N5 N6

N7
N8
N9
N10
N11
N12
N13
N14
N15
N16
N17

Muus
Lumber
Kidzone

**VIP
LOUNGE**

Ready
Builders
Lego
Competition

P1 P2 P3 P4 P5 P6 P7 P8 P9 P10

TBA

B8 C8
B9 C9
B10 C10
B11 C11
B12 C12
B13 C13

D8 E8
D9 E9
D10 E10
D11 E11
D12 E12
D13 E13
D14 E14

F8 G8
F9 G9
F10 G10
F11 G11
F12 G12
F13 G13
F14 G14

H8 I8
H9 I9
H10 I10
H11 I11
H12 I12
H13 I13
H14 I14

J8 K8
J9 K9
J10 K10
J11 K11
J12 K12
J13 K13
J14 K14

H1 I1
H2 I2
H3 I3
H4 I4
H5 I5
H6 I6
H7 I7

F3 G3
F4 G4
F5 G5
F6 G6
F7 G7

D3 E3
D4 E4
D5 E5
D6 E6
D7 E7

B1 C1
B2 C2
B3 C3
B4 C4
B5 C5
B6 C6
B7 C7

Outdoor
Living
Terrace

Lowe's
Garden
Center
Patio Pub

J2 K2
J3 K3
J4 K4
J5 K5
J6 K6
J7 K7

CONCESSIONS

**SHOW
EXIT**

BATHROOMS

MAB
A1
A2

BATHROOMS

A3
A4
A5

LEGEND



10x10 BOOTH



10x20 BOOTH

