

2020 HOME AND GARDEN SHOW PRINT ADVERTISING RATES

Ad Size	Specifications	Investment
Full Page	5.25" x 8.25"	\$800.00
Half Page	5.25" x 4.105"	\$500.00
Quarter Page	2.6" x 4.105"	\$300.00
<i>Special Positions</i>	Specifications	Investment
Back Cover	5.25" x 8.25"	\$1,200.00
Inside Back Cover	5.25" x 8.25"	\$1,000.00
Inside Front Cover	5.25" x 8.25"	\$1,000.00
Front Cover Bottom Banner	5.5" x 1.75"	\$650.00
Middle Natural Opening (2 available)	5.25" x 8.25"	\$1,000.00

THINGS TO KNOW:

RATES ARE FOR MEMBERS OF THE MINOT ASSOCIATION OF BUILDERS AND VENDORS OF THE SHOW ONLY.

MAKE CHECKS PAYABLE TO:

Minot Association of Builders
606 Burdick Expressway West Suite B
Minot, ND 58701

ALL SPECIAL POSITION PLACEMENTS ARE ISSUED ON A FIRST COME, FIRST SERVE BASIS.

SUBMIT ADS TO CONTACT@MINOTAB.COM.

DETAILS

The Minot Association of Builders is pleased to present the production of the unique *Home and Garden Show Magazine* for the 2020 Home and Garden Show.

This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to potential buyers, remodelers and show attendees. The Show magazine will be a digest (5.5" x 8.5") size publication that will be available at the Home and Garden Show as well as online before and after the Show.

This publication informs show attendees on building trends, financing, decorating, remodeling, home accessories and much more. Your advertising is an investment that very likely will direct prospects your way.

DEADLINES:

Ad Reservation
1/30/2020

Artwork Due
1/30/2020

Publication Date
3/2/2020



MORE INFO:

contact@minotab.com
701.852.0496
www.minotab.com

Business Name: _____

Business Contact: _____

Business Address: _____

Phone Number: _____ Email: _____

Advertisement Size: FULL PAGE HALF PAGE QUARTER PAGE SPECIAL PLACEMENT IF SPECIAL PLACEMENT, indicate specific place in ad placement

Ad Placement: _____ Investment: _____

Special Instructions: _____

Customer's Signature _____

SUBJECT TO CONDITIONS STATED BELOW:

- A. All advertisements are subject to cancellation if payment is not made by January 30, 2020. Same day agreements may be paid via credit card.
B. Agreements for covers cannot be cancelled.