



HOME & GARDEN SHOW

Minot Association of Builders

2019 HIGHLIGHTS

Lowe's Garden Center Patio Pub
Home Show Junior Design Challenge
Ready Builders Lego Competition
Chalks and Smocks Competition
Shelfie Challenge
PLUS MUCH MORE!

FRIDAY, MARCH 1ST • 12 PM - 7 PM

SATURDAY, MARCH 2ND • 10 AM - 5 PM

NDSF CENTER • MAGIC PLACE ROOM



Register online and select your booth in **REAL TIME** with our new interactive map feature at www.minotab.com/homeshow

FOR MORE INFORMATION HEAD TO WWW.MINOTAB.COM/HOMESHOW

SPONSORSHIP OPPORTUNITIES

TICKET TRADER - \$2,000

How do you bring customers into your business twice? Bring them in once! Become the ticket trader sponsor and receive 250 tickets to give out to Home and Garden Show attendees who stop by your business. While they're visiting your business, give them your best sales pitch and their free tickets! As an added perk, your business logo will be featured on ALL Home and Garden Show advertising!

- 250 tickets to giveaway
- Business name mentioned on ALL Home and Garden Show radio and television advertising
- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$800!)
- Business logo on ALL television advertising
- Business logo on ALL Home and Garden Show print marketing including show magazine, the MAB magazine The MAB Homefront, flyers, contracts etc.
- Business logo on ALL Home and Garden Show electronic marketing including the MAB website, digital show magazine, digital MAB magazine The MAB Homefront and Facebook etc.

HOME SHOW JUNIOR DESIGN CHALLENGE

The Minot Association of Builders is excited to announce the first Home Show Junior Design Challenge. This thought-provoking and educational interior design competition is open to students in Minot and the surrounding communities.



Playing the role of interior designer, each student will be asked to design a bedroom for a teenage boy or girl who loves to read, has a creative side and loves their hometown. Students will be asked to design a bedroom on a 24x36 poster board, stick to a budget and upload a picture of it to the MAB website. Two semi-finalists will be invited to the 2019 Home and Garden Show where they will be given two hours and furniture sponsored by (YOUR COMPANY NAME HERE!) They will create a room with the decor supplied to them! Home and Garden Show visitors will be able to watch these young designers in action as they create their rooms on the show floor. The final onsite project will be judged by a panel of experts in the design field. The winner will be announced on March 2nd and will receive a grand prize of (TBD). First runner-up will receive (TBD).

CONTACT THE MAB FOR MORE DETAILS! VISIT WWW.MINOTAB.COM/HOMESHOWJUNIOR FOR MORE INFO!

CONTEST CREATOR - CONTACT MAB

The Home and Garden Show has taken over! We've taken over the Home and Garden Show Magazine that is! This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to show attendees. To make it even better, we'd like to give attendees a chance to win a prize for attending the show! Let's work together and come up with a great prize!

- FREE Full page "sponsor highlight" page in the show magazine featuring your business (VALUE OF \$800!)
- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

GARDEN ART - \$750

Stop by the Garden Art booth and experience Home and Garden Show garden art! Kids of all ages are invited to brighten up their home by painting their own flower pot all day long on March 1st-2nd!

- Sponsor Spotlight on Garden Art Home and Garden Magazine Page
- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

SHELFIE CHALLENGE - \$450

Try your hand at interior decorating at the Shelfie Challenge! Start with an ordinary shelf and accessorize with items from (YOUR COMPANY NAME HERE!) to turn the blank slate into a welcoming room for conversation and comfort. Attendees will post a picture of their design to the MAB Facebook Page using #mabhomeshow. The amateur decorator receiving the most likes for his or her space by the end of the show wins the shelf and all the accessories used.

- Special mentions on Home and Garden Show radio and television advertising
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

STREET SIGN SPOTLIGHT - \$250

Find your favorite Home and Garden Show booth in a flash! Home and Garden Show street signs will be placed at the end of each aisle to educate attendees on what booths are in that aisle. Your business name will be featured on the sign to help visitors know who pointed them in the right direction.

- Company name on your street sign
- Business name on Home and Garden Show print marketing
- Business name on Home and Garden Show electronic marketing

SIGN UP SUPPORTERS - \$250

Put your logo in front of all the vendors at the Home and Garden Show! Sign Up Supporters will have their logo featured on the interactive, real-time map used for registration.

- Your log with link to your website on map sidebar
- Business name on Home and Garden Show electronic marketing

MAGAZINE MOGUL - PRICES VARY

We've making big changes to the Home and Garden Show Magazine! See attached magazine advertising rate sheet for pricing!

HARD HATS 'N HAMMERS

Is your business ready for the next generation? Let us help you bring a hammer to the Home and Garden Show's doors! Your business will be featured on the show's doors, giving you a lasting impression on the attendees and their parents!

LEGO LANDSCAPER

Do you have a young home builder? Let us help you bring a hammer to the Home and Garden Show's doors! Your business will be featured on the show's doors, giving you a lasting impression on the attendees and their parents!

CHALK AND SMOCKS - \$750

Calling all young home builders, designers and everyone in between! Draw your dream home in chalk! Kids ages 5-12 will be allowed 15 minutes to create their chalk dream home. Homes will be judged on creativity and appearance. Free for children meeting the age requirements. 12 kids will compete in each of the two ages groups. Smocks with your logo will be provided to each child participating in the competition. Times will alternate with the Ready Builders LEGO Competition to allow kids to participate in both activities.

2019 HOME AND GARDEN SHOW PRINT ADVERTISING RATES

Ad Size	Specifications	Investment
Full Page	5.25" x 8.25"	\$800.00
Half Page	5.25" x 4.105"	\$500.00
Quarter Page	2.6" x 4.105"	\$300.00

SPECIAL POSITIONS	Specifications	Investment
Back Cover	5.25" x 8.25"	\$1,200.00
Inside Back Cover	5.25" x 8.25"	\$1,000.00
Inside Front Cover	5.25" x 8.25"	\$1,000.00
Front Cover Bottom Banner	5.5" x 1.75"	\$650.00
Middle Natural Opening (2 available)	5.25" x 8.25"	\$1,000.00

THINGS TO KNOW:

RATES ARE FOR MEMBERS OF THE MINOT ASSOCIATION OF BUILDERS AND VENDORS OF THE SHOW ONLY.

MAKE CHECKS PAYABLE TO:

Minot Association of Builders
606 Burdick Expressway West Suite B
Minot, ND 58701

ALL SPECIAL POSITION PLACEMENTS ARE ISSUED ON A FIRST COME, FIRST SERVE BASIS.

**SUBMIT ADS TO
CONTACT@MINOTAB.COM.**

DETAILS

The Minot Association of Builders is pleased to present the production of the unique *Home and Garden Show Magazine* for the 2019 Home and Garden Show.

This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to potential buyers, remodelers and show attendees. The Show magazine will be a digest (5.5" x 8.5") size publication that will be available at the Home and Garden Show as well as online before and after the Show.

This publication informs show attendees on building trends, financing, decorating, remodeling, home accessories and much more. Your advertising is an investment that very likely will direct prospects your way.

DEADLINES

Ad Reservation
2/1/19

Artwork Due
2/1/19

Publication Date
2/25/19



MORE INFO:

contact@minotab.com
701.852.0496
www.minotab.com

Business Name:	<hr/>		
Business Contact:	<hr/>		
Business Address:	<hr/>		
Phone Number:	<hr/>	Email:	<hr/>
Advertisement Size:	FULL PAGE <input type="checkbox"/> HALF PAGE <input type="checkbox"/> QUARTER PAGE <input type="checkbox"/> SPECIAL PLACEMENT <input type="checkbox"/> IF SPECIAL PLACEMENT, indicate specific place in ad placement		
Ad Placement:	<hr/>	Investment:	<hr/>
Special Instructions:	<hr/>		
Customer's Signature	<hr/>		

SUBJECT TO CONDITIONS STATED BELOW:

A. All advertisements are subject to cancellation if payment is not made by February 1, 2019. Same day agreements may be paid via credit card.
B. Agreements for covers cannot be cancelled.

CONTRACT FOR EXHIBITION SPACE



2019 MINOT ASSOCIATION OF BUILDERS HOME AND GARDEN SHOW NDSF CENTER - MAGIC PLACE ROOM | FRIDAY, MARCH 1ST 12 PM - 7 PM | SATURDAY, MARCH 2ND 10 AM - 5 PM

1. WE AGREE TO ABIDE BY THE RULES AND REGULATIONS GOVERNING THE HOME AND GARDEN SHOW AS ATTACHED TO THIS CONTRACT. PLEASE READ BEFORE SIGNING CONTRACT.

2. COMPANY LEGAL NAME _____ DBA NAME _____
(IF DIFFERENT)

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT NAME _____ TITLE _____

EMAIL _____ PHONE _____

WEBSITE _____ CELL _____

3. OUR PREFERENCES FOR SPACE(S) ARE AS FOLLOWS. HOWEVER, WE UNDERSTAND IF REQUESTED SPACE IS NOT AVAILABLE, THE SHOW MANAGEMENT WILL NOTIFY US AND EVERY EFFORT WILL BE MADE TO OBTAIN SATISFACTORY SPACE. ELECTRICITY IS AVAILABLE WITH YOUR OWN EXTENSION CORD. **RESERVING TABLES AND CHAIRS ARE OPTIONAL AND A FLAT, 10 DOLLAR FEE. SAVE ON BOOTH FEES BY BECOMING A MAB MEMBER!**

BOOTH SIZE	EARLY BIRD RATE (VALID UNTIL NOVEMBER 23RD)	MEMBER REGULAR RATE (BEGINS NOVEMBER 24TH)	NON-MEMBER EARLY BIRD (VALID UNTIL NOVEMBER 23RD)	NON-MEMBER REGULAR RATE (BEGINS NOVEMBER 24TH)
1 (10x10) Booth	\$350	\$400	\$475	\$525
2 Booths	\$530	\$580	\$715	\$765
3 Booths	\$700	\$750	\$875	\$925
4 Booths	\$830	\$880	\$1,035	\$1,085

\$200 FOR EACH ADDITIONAL BOOTH! ALL N AND P BOOTHS - MAB MEMBERS - \$2.00 SQ.FT | NON-MEMBERS - \$2.75 SQ. FT | 2 BOOTH MINIMUM

EXHIBIT SPACE REQUESTED			TABLE AND CHAIRS REQUESTED	BOOTH TOTALS
FIRST CHOICE	SECOND CHOICE	THIRD CHOICE	NUMBER OF TABLES	TOTAL BOOTH OR BULK SPACE COST
NUMBER OF BOOTHS			NUMBER OF CHAIRS	TOTAL INVESTMENT

DO YOU HAVE A SALES AND USE TAX PERMIT NUMBER?

IF YES, WHAT IS YOUR PERMIT NUMBER? _____

SOCIAL MEDIA



PLEASE LIST YOUR SOCIAL MEDIA ACCOUNTS.



PRODUCT DISPLAY DESCRIPTION

SIGNATURE _____

DATE _____

**PLEASE RETAIN A PHOTOCOPY OF THIS FORM FOR YOUR OWN RECORDS. COMPLETE THIS AGREEMENT AND ATTACH A COPY OF YOUR LIABILITY INSURANCE AS WELL AS PAYMENT IN FULL AND MAIL TO:
MINOT ASSOCIATION OF BUILDERS | 606 BURDICK EXPY WEST SUITE B | MINOT, ND 58701**

CONTACT: ELYSHA HEAD | EMAIL: CONTACT@MINOTAB.COM | PHONE: 701-852-0496 | WWW.MINOTAB.COM

RULES AND REGULATIONS

MOVE-IN & OUT

NO EXHIBITOR WILL BE ALLOWED TO SET-UP THEIR DISPLAY UNLESS THEIR BOOTH SPACE IS PAID IN FULL.

The move-in of exhibitors is from 8 AM to 8 PM on Thursday, February 28th and 8 AM to 11:30 AM on Friday, March 1st. The move-in must be completed and the exhibits must be ready for the public no later than 11:30 AM Friday. Show officials will not permit any move-in after opening of the show. Exhibits must remain totally intact until the show closes at 5 PM on Saturday. Exhibits must be completely removed no later than 5 PM on Sunday.

BOOTH ASSIGNMENTS

The Minot Association of Builders reserves the right to determine the eligibility of any firm or product, and to make booth space assignments and arrangements as MAB deems necessary. Booth space will be assigned with due consideration to an exhibitor's preferences based upon date of receipt of contract, along with required payment. Bulk space (N/P series booths) will be assigned in the same manner. First in, first choice of preference area pending availability. Bulk space exhibitors must be able to adequately fill space rented. MAB reserves the right to alter the location of exhibitors, or of booths as shown on the official floor plan, if deemed in the best interest of the Home and Garden Show.

BOOTH CONSTRUCTION

The normal height restriction for all exhibits or portions thereof is eight (8) feet in the rear, three (3) feet on the sides. Please note on contract if exhibit is taller than normal booth sizes. Custom-built displays are desirable and more effective because of their visual appeal. All custom displays should be built four inches narrower than actual booth specifications in order to ensure proper fit. Standard booths are 10' x 10'. If it is not possible to have a custom-built booth, exhibitors may utilize the standard booth equipment which is furnished by the show. This equipment consists of drapes suspended on covered supports, eight feet at the back and thirty-four inches on the sides. Tables and chairs will be provided upon request for a nominal \$10 fee. Exhibitors will not apply paint, lacquer, adhesive, or any other coating to the building floors, columns, etc., or to the standard booth equipment. All exposed edges of carpeting or other floor covering must be taped down to the satisfaction of MAB. Exhibitor's booth must be able to pass fire marshal's inspection, and for this reason non-flammable materials are recommended. Exhibits shall be constructed and arranged so they do not obstruct the general view or hide the exhibits of others. Floor coverings and display items shall be confined to the exhibit space leaving the aisles open for public safety and traffic. For maximum visual effect and exposure, it is recommended that corner booths DO NOT build side walls next to the side aisle. THE USE OF CONFETTI IS STRICTLY PROHIBITED.

CHARACTER OF EXHIBITS

Exhibits should be attractive and demonstrative so the purpose of providing maximum educational and informational opportunities to the public can be met. Exhibitors are requested to cooperate at all times with the show officials by manning and maintaining their exhibits throughout the exhibition. Each exhibitor agrees to have a representative(s) in attendance at their booth during the hours of the show. Selling of all sales of products and/or services will be allowed. No canvassing, solicitation of business, or conferences in the interest of business, except by products or exhibitors will be permitted in the exposition. Canvassing must be confined to exhibitor's rented space, and all sales activities must take place within services that space.

DISTRIBUTION OF LITERATURE

Printing, advertising, souvenirs, etc., may be distributed by exhibitors from their own leased space only. Any souvenirs or advertising that is of an objectionable or undignified character will not be permitted. Souvenirs will not be of a noise-making variety.

SUBLETTING SPACE

An exhibitor shall not assign, sublet or apportion the whole or any part of the space allotted to him, and may not exhibit therein any other goods, apparatus, service, etc., other than those manufactured or sold by the exhibitor in the regular course of business. Violation of this rule shall be cause for cancellation of the

contract without refund. If it is necessary to use the equipment of another manufacturer, distributor or dealer whose equipment should be displayed separately then no advertising may be in evidence. Companies involved in cooperative booth designs must contract separately. Each company must have a minimum of one single booth.

SOUND CONTROL

Sound effects, loud speakers, television sets and other attention getting devices and audio-visual equipment will not be permitted except in locations where, in the opinion of show officials, such sounds and activity do not interfere with activities of neighboring exhibitors.

SIGNS AND BALLOONS

Any exhibitor displaying signs which are or look amateurish or unprofessional and detract from the integrity of the Home and Garden Show may be required to remove such signs at the discretion of MAB. No helium balloons or similar items will be allowed in the show due to fire code and the high cost of removal from ceiling.

LIABILITY

Neither the Minot Association of Builders, the employees thereof, the North Dakota State Fair, nor any member of the show committee, or their representatives, will be responsible for any injury, loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property, from any cause whatsoever prior, during, or subsequent to the period covered by the show exhibit contract; and the exhibitor on signing contract expressly releases the foregoing named association, individuals, representatives, committee, and officials from any or all claims for such loss, damage, or injury. The exhibit area will be secured during non-show hours. This security in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all exhibitors have public and property liability insurance to protect themselves, the Minot Association of Builders and its representatives, the North Dakota State Fair and its representatives, against all possible claims arising out of negligent acts of his or her employees and booth visitors during the operation of his or her equipment in this exhibit or the exhibit in this show. Exhibitors will be required to replace, repair, or otherwise assume the expense of any defacement for injury of premises caused by his or her exhibit or representatives.

DEPOSITS & REFUNDS

All booth fees will be retained by the Association in the event the exhibitor fails to fulfill the contract. **NO REFUNDS WILL BE MADE IN BOOTH/BULK SPACE RENTALS CANCELED LESS THAN 60 DAYS BEFORE THE SHOW.** If the application for space is declined by the committee, all monies deposited for such space will be returned to the applicant. If the exhibitor fails to occupy the space contracted for, or fails to comply with the terms of this agreement, the show management shall have the right to use such space in any manner without releasing the exhibitor from paying the sum agreed upon in this contract.

VERBAL AGREEMENTS

Absolutely no verbal agreements will be recognized by the Home and Garden Show Committee. Wherever these rules do not cover, the Home Show management reserves the right to make such rulings as may appear to be in the best interest of the Home and Garden Show and the exhibitor agrees abide by such rulings.

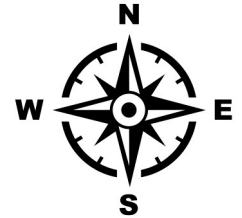
FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) MAB is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of MAB, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, MAB will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.



MAGIC PLACE ROOM

NDSF CENTER



**SHOW
ENTER
ONLY**

**MAIN
LOBBY**

**NDSF
MAIN
DOORS**

