

Entry Description: Use this area (150 words or less) to describe key sales points. Include information that is not obvious from the photo/illustration. If your model is up for sale at a reduced price, note that.

Builder Profile: You'll have the opportunity to share information about your company in the parade magazine. A simple way to provide text is to use the "About Us" language from your website if you have one. Word count is limited to 100 words.

Graphic (Rendering or Photo): You can either supply a rendering or a high-resolution photo. Your image will appear in the parade magazine and on our website.



How to take the best photo: Shoot your home from an angle that minimizes driveway/garage. Make sure the yard area is clean and the dumpster and porta-potty are out of the frame. Shoot an East-facing home in the evening and a West-facing home in the morning to keep the sun at your back.

Directions: Keep newcomers in mind when providing directions to your home. Start from a major thoroughfare and indicate initial directions north, south, east or west and then provide left or right directions.

Signage: Parade of Homes signs will be provided by MAB. They must be removed and returned by 3 PM on Friday, September 21st, 2018.

Parking Guidelines: Please plan for parking needs. If the street is narrow you could post "No Parking" signs along one side of the street. If you foresee that parking will be an issue at all, please contact the Minot Police Department to develop a plan.

Marketing: The magazine will be posted at the Minot Association of Builders' website www.minotab.com and will be available at each Parade home the day of the Parade.

Promotional Support: Consider using your associate members that specialize in marketing, advertising, ad specialties, photography, home décor and staging to help you promote and present your Parade home. Visit the Membership Directory online at www.minotab.com for contact information.

Ticket Sales: Tickets are \$5 for adults and children 10 and under are admitted free.

STAY ON TRACK BY FOLLOWING THESE GUIDELINES!

Thank you for participating in the 2018 MAB Parade of Homes! The following deadlines must be observed to have Builder's information accurately shown in the official magazine and on the MAB website.

AUG. 1ST	REGISTRATION DEADLINE - ENTRY APPLICATION AND FULL PAYMENT DUE TO THE MAB Incomplete entries will not be accepted. Complete and signed Parade of Homes contract Parade of Homes payment (Non-refundable) Proof of liability insurance, contractors license and building permit Written description and directions Company logo Per home (if more than one entry) list of subcontractors
AUG. 10TH	Advertisements due for official Parade magazine
AUG. 15TH	Sold home cancellation deadline to quality for \$200 credit HOME PHOTO MUST BE SUBMITTED BY THIS DATE
AUG. 22ND	Builder approval and sign-off of Parade magazine home listing page(s) proof(s)
SEPT. 11TH	Certificate of Occupancy due
SEPT. 11-14TH	Sign and flag pickup at the MAB office, 9 AM to 3 PM (Builders must have turned in C.O. to pick up signs and flags)
SEPT. 15TH	Homes open 10 AM to 4 PM - 2018 MAB Parade of Homes!
SEPT. 21ST	Signs, flags and all other MAB items due back to MAB office

SUBMIT THE FOLLOWING ITEMS TO CONTACT@MINOTAB.COM BY AUGUST 1ST TO COMPLETE YOUR ENTRY:

- Entry Contract
- Home Entry Information
- Parade of Homes Payment
- 150 Word Description
- Written Directions
- Home Photo(s)
- List of subcontractors per home (if more than one entry)
- Proof of liability insurance, contractors license and building permit
- Company Logo
- Home Photo: **DUE AUGUST 15TH, 2018**