



# 2018 MINOT ASSOCIATION OF BUILDERS THE MAB HOMEFRONT ADVERTISING RATE AGREEMENT



The Minot Association of Builders is pleased to provide our members with a quarterly, full-color, 32 page magazine, *The MAB Homefront*. This publication is a great opportunity for you to showcase your business to members and their organizations. *The MAB Homefront* informs readers of building trends, local updates, legislative issues and upcoming events. Full color ad placements are available throughout the magazine. Your advertisement is an investment that very likely will direct your business in the right direction.

*Our goal at the Association is to promote members to do business with members, what a great opportunity to showcase your products and talents.*

*Sincerely,  
Elysha Head  
Executive Officer, Minot Association of Builders*

## 2018 MAB HOMEFRONT ADVERTISING RATES

Ad Size	Specifications	Investment
Brick and Block Business Card (Yearly Rate)	2.54" W x 1.67" H	\$120.00
Double Up Draft - Vertical Placement (Yearly Rate)	2.54" W x 3.34" H	\$240.00
Double Up Draft - Horizontal Placement (Yearly Rate)	5.08" W x 1.67" H	\$240.00
Triple Slot Tooling - Vertical Placement (Yearly Rate)	2.5" W x 5.12" H	\$360.00
Triple Slot Tooling - Horizontal Placement (Yearly Rate)	7.62" W x 1.67" H	\$360.00
Third Page Plaster Master (Yearly Rate)	7.62" W x 3.34" H	\$648.00
Half Page Header (Yearly Rate)	8.5" W x 5.5" H	\$800.00
Major Beam Full Page (PRICED PER SEASON - 4 seasons per calendar year)	8.5" W x 11' H	\$300.00 per season OR \$1000 (if entire year purchased)

**CALL THE MINOT ASSOCIATION OF BUILDERS TODAY - 701-852-0496**

Customer's Business Name: \_\_\_\_\_

Customer's Business Contact: \_\_\_\_\_

Customer's Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Advertising Agreement (Circle Choice):  
 Brick and Block · Double Up Draft (V) · Double Up Draft (H) · Triple Slot Tooling (V) ·  
 Triple Slot Tooling (H) · Third Page Plaster Master · Half Page Header · Major Beam Full Page

Customer's Signature \_\_\_\_\_

### Subject to Conditions Stated Below:

All advertisements are subject to cancellation if payment is not made 2 weeks after advertisement request.

### MAKE CHECKS PAYABLE TO:

Minot Association of Builders · 606 Burdick Expressway West Suite B · Minot, ND 58701 · 701-852-0496

### EMAIL AD COPY TO ELYSHA AT:

contact@minotab.com