

MINOT ASSOCIATION OF BUILDERS

What Your Membership Means

Five Pillars of Membership

KNOWLEDGE

- Professional Designations
NAHB Education offers a wide-range of learning options that vary from first time designations to continuing education like Certified Green Professional (CGP), Graduate Master Builder (GMB) and so on.
- NAHB Website
The NAHB website is full of tools for the public and members alike. It's a beneficial resource for anyone needing information about the building industry.
- Business Management Assistance
Many business owners in the home building industry acquired trade skills by working for others. At some point, they decided they would be more successful by starting their own businesses. While trade experience and competence are essential when starting a business, successfully staying in business and making a profit requires skills and tools that many business owners have never acquired. This course explains critical elements and presents practical tips and tools for managing a business successfully.
- Builder Books
Builder Books offers award-winning publications, software, brochures, and more to NAHB members and is a resource for education and training products.

NETWORKING

- Membership in our association automatically enrolls you in 3 associations: NAHB (National Association of Home Builders), NDAB (North Dakota Association of Builders) and MAB.
- Attending IBS (International Builders Show), joining various NAHB, NDAB and MAB committees or the NAHB 20 Club (where 20 people in your field from across the US come together to discuss critical issues pertaining to their industry) increases your network and knowledge.
- MAB holds our own events for both the public and members like the Home and Garden Show, the Parade of Homes and other member only events. The Home and Garden Show is our largest event. It's typically held in the spring and is one of our favorite events. It's a chance to find the perfect realtor, contractor, landscaper and so on, plus have a little fun with your family! The Parade of Homes is a new event to our area that began in 2016 but the response has been phenomenal and MAB looks forward to continuing to grow the event. Our member only events happen monthly and we enjoy connecting with our members on a more personal level!
- Builders are a huge piece of the puzzle but our associate members are an integral part as well. NAHB defines builders as anyone who takes out building permits. Associates are anyone else who comes into contact with your home as it's being built from realtors to landscapers, to HVAC companies and so on that have relationships with builders.

EXPERTISE

- NAHB and MAB send emails and newsletters that contain industry news and information on a weekly basis. NAHB offers legal expertise, economic forecasts, and advisory services like strategic planning for your business. Next year MAB plans on taking part in a strategic planning session! We use NAHB as a resource as well as our members!

ADVOCACY

- BUILD-PAC
BUILD-PAC, NAHB's bipartisan political arm, helps elect pro-housing, pro-business candidates to federal office. More than 100 NAHB members serve on the BUILD-PAC Board of Trustees, the body that decides which candidates receive support. Only NAHB members may be solicited to contribute to BUILD-PAC, and there are varying giving levels from which they may choose from.
- Builder Link, Grassroots Mobilization
We save our members money by advocating on their behalf. We put money back into their pockets by the work we do with legislators in both North Dakota and Washington DC. Almost \$6,000 is saved per housing start because of that work. That money goes straight into your pocket or business to help you and your business continue to grow and thrive. Did you read that right? Because of MAB, NDAB and NAHB your home is \$6,000 less than what it would cost otherwise.

SAVINGS

- Savings encompasses many things when it comes to MAB. There are several rebate programs and ways to save money including their Member Advantage service in which many large companies offer discounts to members. National Purchasing Partners is another program that offers discounts to members. We also work with the NDAB rebate program that features builder specific rebates. Members can easily pay for their membership dues by enrolling in and using these programs.

For more information,
Please visit www.valueofnahb.org

