

2018 PARADE OF HOMES PRINT ADVERTISING RATES

Ad Size	Specifications	Investment
Full Page	5.25" x 8.25"	\$600.00
Half Page	5.25" x 4.105"	\$350.00
Quarter Page	2.6" x 4.105"	\$200.00

SPECIAL POSITIONS	Specifications	Investment
Back Cover	5.25" x 8.25"	\$750.00
Inside Back Cover	5.25" x 8.25"	\$650.00
Inside Front Cover	5.25" x 8.25"	\$650.00
Front Cover Bottom Banner	5.5" x 1.75"	\$500.00
Back Cover & Front Cover Bottom Banner	5.25" x 8.25" and 5.5" x 1.75"	\$1,000.00
Middle Natural Opening (2 available)	5.25" x 8.25"	\$650.00

THINGS TO KNOW:

RATES ARE FOR CURRENT MEMBERS OF THE MINOT ASSOCIATION OF BUILDERS.

All companies advertising must be members of MAB.

MAKE CHECKS PAYABLE TO:

Minot Association of Builders
606 Burdick Expressway West Suite B
Minot, ND 58701

ALL SPECIAL POSITION PLACEMENTS ARE ISSUED ON A FIRST COME, FIRST SERVE BASIS.

**SUBMIT ADS TO
CONTACT@MINOTAB.COM.**

DETAILS

The Minot Association of Builders is pleased to present the production of the unique *Parade of Homes Magazine* for the 2018 Parade of Homes.

This **FULL COLOR**, high-grade glossy paper publication is a great opportunity for you to showcase your business to potential buyers and remodelers. The Parade magazine will be a digest (5.5" x 8.5") size publication that will be available at Parade homes as well as online before and after the Parade.

This publication informs the buying public on building trends, financing, decorating, remodeling, home accessories and much more. Your advertising is an investment that very likely will direct prospects your way.

DEADLINES

Ad Reservation
8/10/18

Artwork Due
8/15/18

Publication Date
9/1/18



MORE INFO:

contact@minotab.com
701.852.0496
www.minotab.com

Business Name: _____

Business Contact: _____

Business Address: _____

Phone Number: _____ Email: _____

Advertisement Size: FULL PAGE HALF PAGE QUARTER PAGE SPECIAL PLACEMENT IF SPECIAL PLACEMENT, indicate specific place in ad placement

Ad Placement: _____ Investment: _____

Special Instructions: _____

Customer's Signature _____

SUBJECT TO CONDITIONS STATED BELOW:

- A. All advertisements are subject to cancellation if payment is not made 3 weeks after advertisement request.
B. Agreements for covers cannot be cancelled.